

Exercise 5: Scenario Development – Mobile P2P Sharing (optional)

*This exercise is **optional** and done in groups of 2 to 5 students.*

Part 1: Create Persona

Create 3 typical users for the mobile P2P sharing application described in Exercise 4. When selecting the persona try to cover the target group.

Task

Create personas and specify:

- name, age, place of birth
- current location where the person lives
- education
- profession/job profile
- social and economic background
- hobbies
- social environment/family/friends/work relationships

Based on the profile determine the goals of this particular user in using the application. Keep the limitations in mind given by the profile.

Deliverable:

- profile for each persona created

Part 2: “day-in-the-life” Scenario

Select one of the personas and write / storyboard a “day-in-a-life” scenario for this person. Concentrate on situations that are influenced by the use of the application. Make it a positive experience :-)

Identify within the scenario tasks that can be tested with test users.

Deliverable:

- Scenario (written or storyboard or combined)