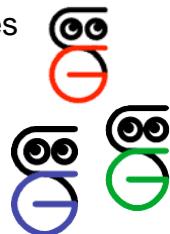


# **Smart Graphics: Graphics and Perception**

Lecture „Smart Graphics“  
Andreas Butz, Sebastian Boring

Folien heute teilweise von Otmar Hilliges



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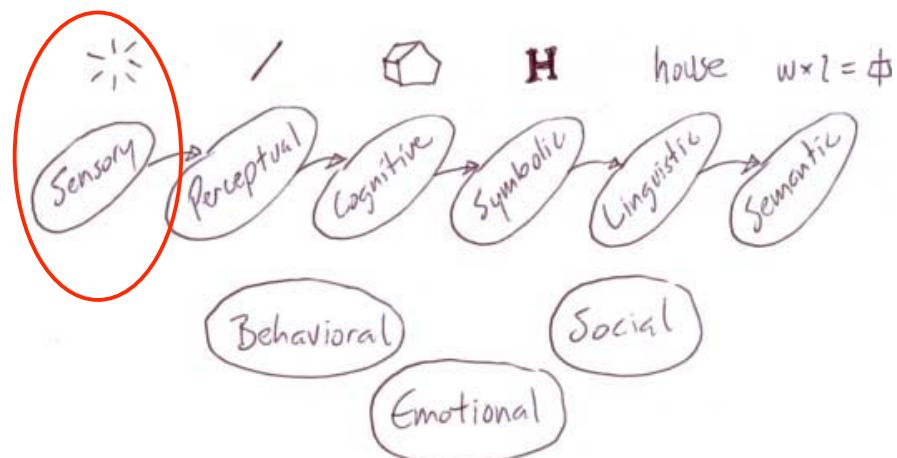
## **Topics Today**

- Paley's knowledge acquisition pipeline
- A classical model of human perception
- Effects at different stages of perception
- Some Illusions and experiments
- An example UI using effects from different stages of perception

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## Knowledge acquisition pipeline

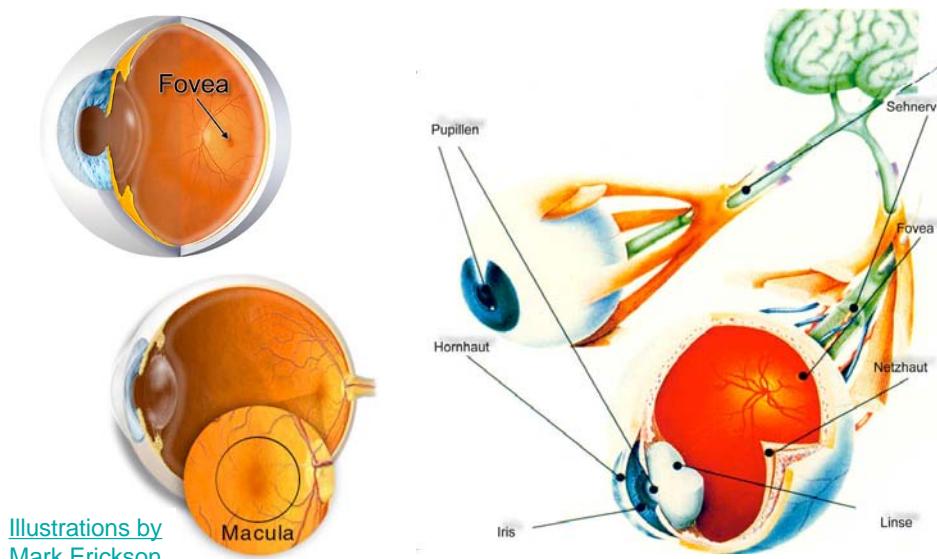
[W. Bradford Paley, SG 2003]



Simplified model of human sensemaking processes,  
useful for designing visual representations

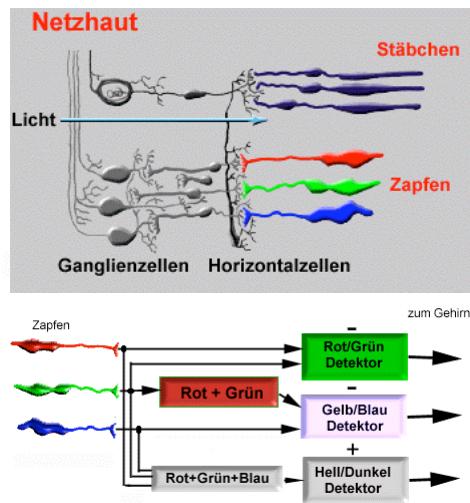
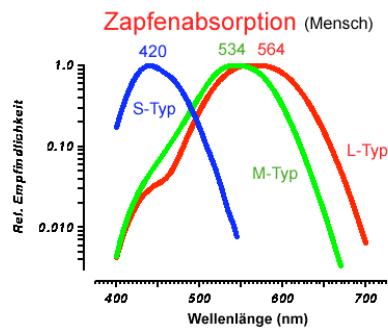
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## The human eye



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# Die Netzhaut



- Zapfen arbeiten bei höherer Lichtintensität
- Verteilung auf der Netzhaut im Verhältnis 1:20:40
- Stäbchen arbeiten bei niedriger Lichtintensität

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# Color blindness

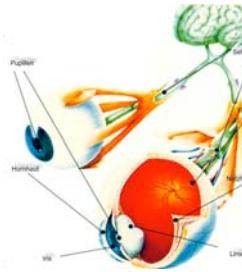
- Most prominent kind: red/green blindness
  - ~8% of men
- Simulation with [vischeck](#)



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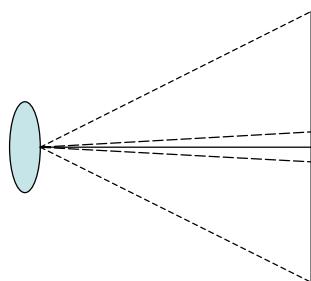
## Human eye: strengths and limitations

- Very high dynamic range
  - $2^{20} = 1:1.000.000$  with iris adaptation
  - $2^{10} = 1:1.000$  at given iris aperture
  - → more than most monitors
- Bad color vision in dark conditions
- Best contrast perception in red/green
- Limited temporal resolution (reaction speed)
- Good resolution and color in central area (macula)
- Maximum resolution and color only in the very center (fovea)
- Maximum angular resolution 1 arc minute = 1/60 degree



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## How much resolution do we need?

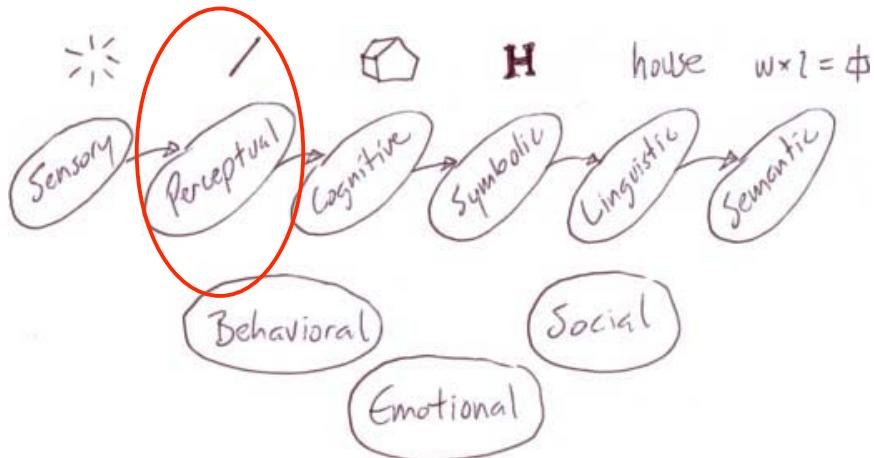


- Assumption: viewing distance = horiz. image width
- Horiz. Viewangle =  $2 \cdot \arctan 0.5 = 53$  degrees
- Max. angular resolution of the eye = 1/60 degree
- → Max. horiz. resolution =  $53 \cdot 60 = 3.180$  pixels
- Viewing distance of A4 paper = 10 inch → 300dpi

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## Knowledge acquisition pipeline

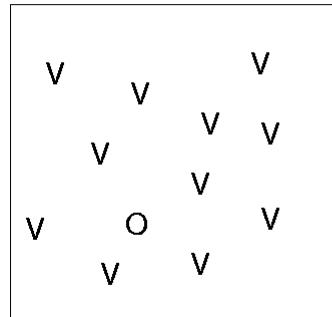
[W. Bradford Paley, SG 2003]



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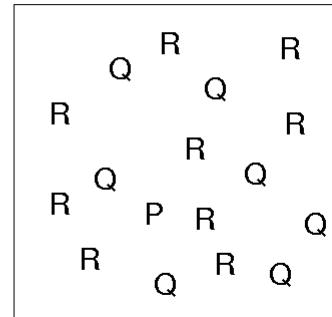
## Visual Search

A)



Preattentative Search

B)



Attentive Search

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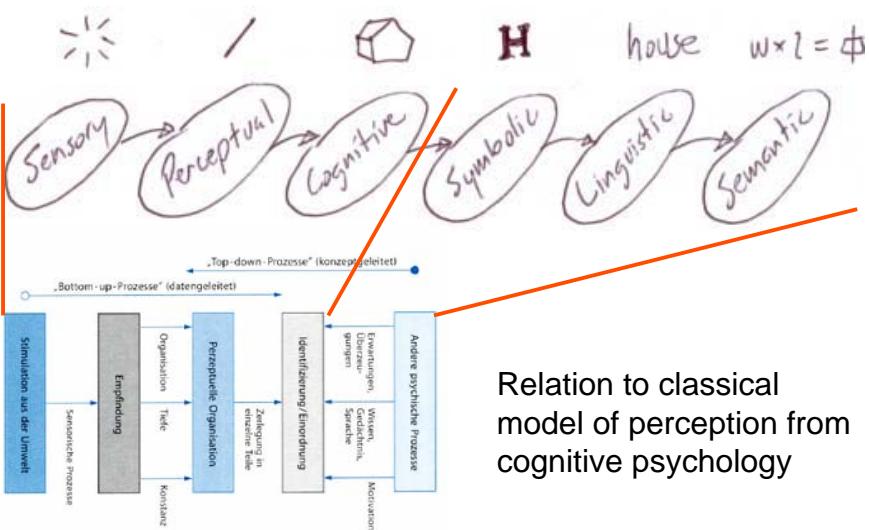
## Attentive Processing

- Aggregation of several attributes
- Goal-oriented comparison of attributes
- Takes longer, but leads to better memorization of images

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## Knowledge acquisition pipeline

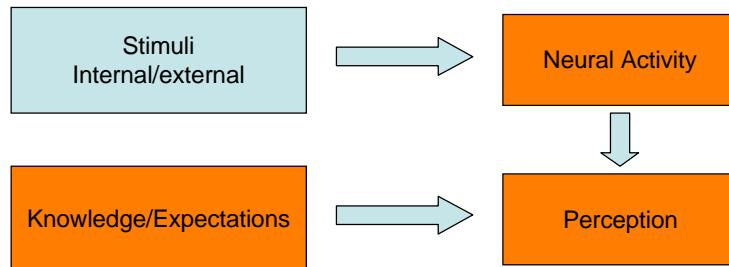
[W. Bradford Paley, SG 2003]



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## Cognitive Psychology

- How is perception influenced by knowledge and resulting expectations?



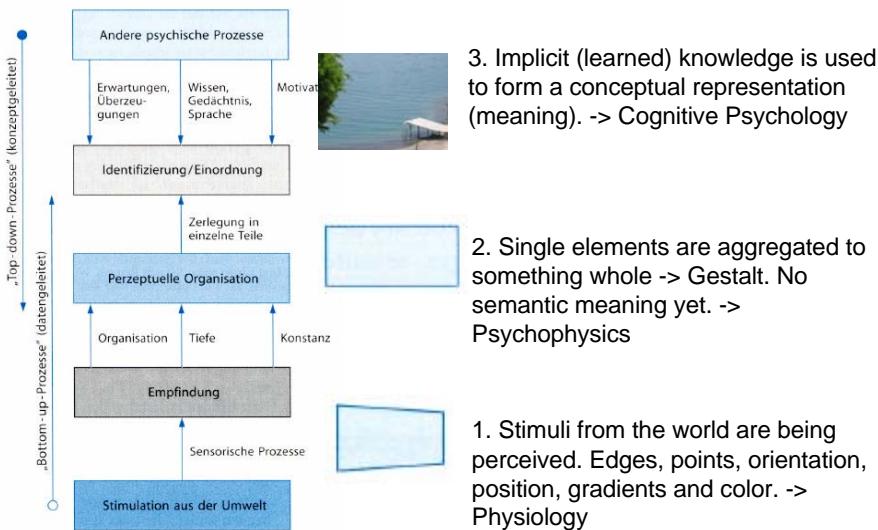
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## Cognitive Psychology II

- New discipline ca. 1940
- Comprehension that there is more than a simple Stimulus -> Reaction chain.
- Learned knowledge has an impact on perception and processing.
  - Context can substitute lost or masked information.
- Also Attention is guided by knowledge and vice versa.

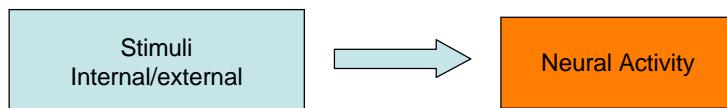
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# Human Perception & Attention



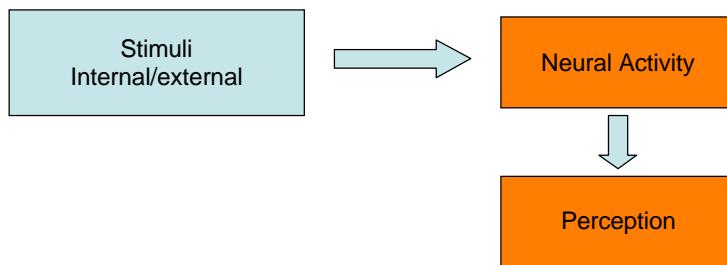
## Physiology

- How are Stimuli mapped to neural activity?
  - First attempts to understand human perception (1850-1935).
  - Tightly coupled with development of sensors.



## Psychophysics

- Relationship between Stimuli and Perception?
  - 3 main questions:
    - Perception threshold
    - Discriminating threshold
    - Influence of object properties (depth perception)



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## Perception Threshold

- How strong must a stimulus be so that we perceive it at all?
  - Physical units (mm, lumen, db)
  - Perceived experience (Distance, light conditions, volume)
  - Examples (average human):
    - Tone pitch: 16Hz
    - Volume: Ticking of a watch from 7m distance
    - Brightness: Candle from 30m distance in the dark.

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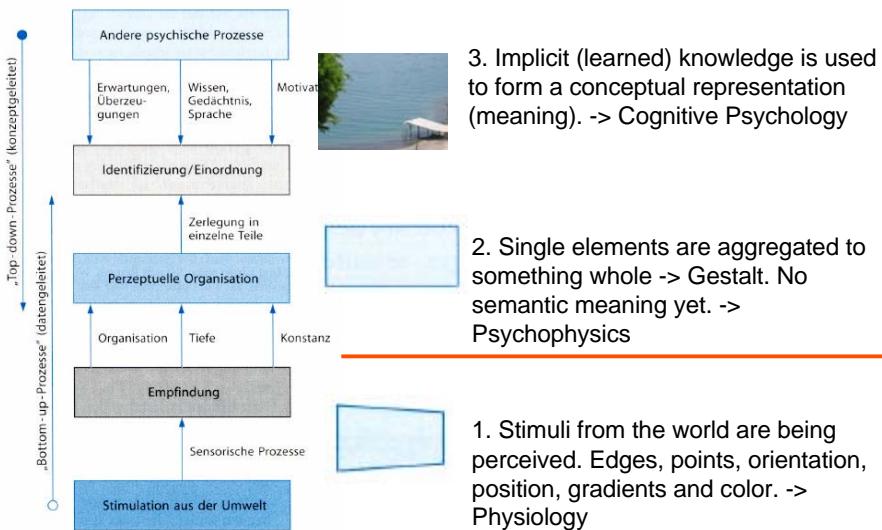
## **Discriminating Threshold**

- How much difference in Stimulus intensity until we perceive change?
- Examples:
  - Tone pitch: Starting at 1000Hz ca. 0.3% increase
  - Distance: Starting at 1m ca. 10%
  - Tone duration: 50ms for bass frequencies
  - Brightness: nine times the stimulus to perceive double brightness

## **Object properties**

- How do visual properties of objects change our perception?
  - Color (Foreground Background)?
  - Texture?
  - Viewing angle?
- Often reason for visual illusions.

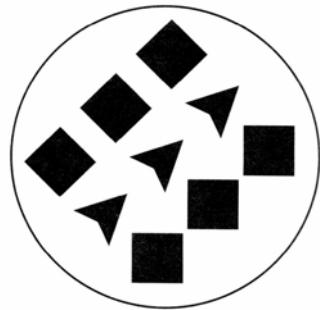
# Organization



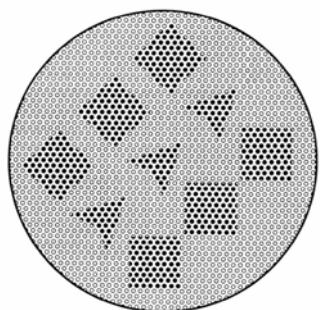
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## Object Discrimination

- Grouping of objects by identifying strong changes in color (edge detection)
- Grouping by texture properties.



a

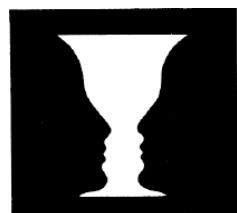


b

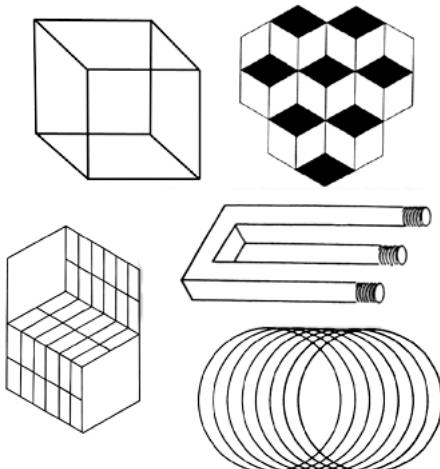
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## Foreground vs. Background

- Interpretation of the found objects in terms of a **figure** (foreground) and a **background**

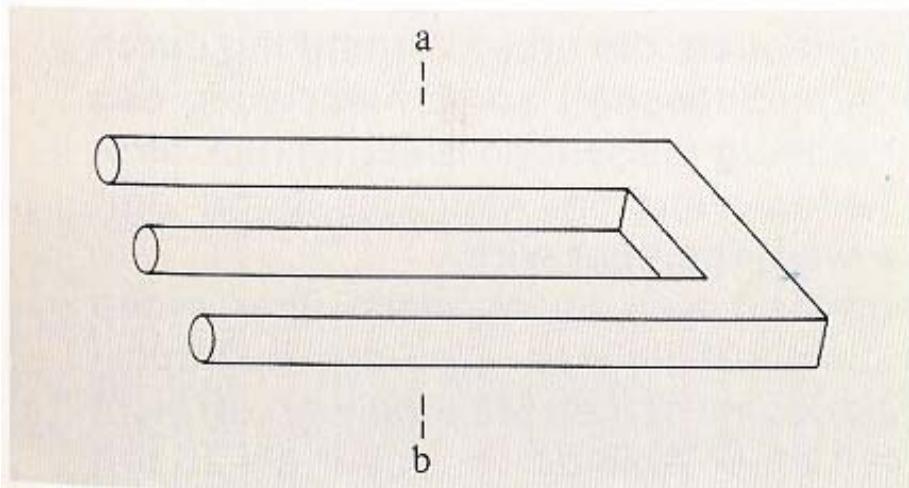


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## 2D drawing: Make it conclusive...



From A. Maelicke, Vom Reiz der Sinne, VCH 1990

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## Gestalt Laws

- The perception of the whole is more than the sum of its elements
- The laws are not strictly defined and describe different classes of observations
- Not just valid for visual but more general for all cognitive processes

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**Some Gestalt Laws**

A) Gesetz der Nähe (Proximity): Shows a series of dots in A) forming a diagonal line, while in B) they are scattered.

B) Gesetz der Kontinuität (Continuity): Shows a square in A) with a continuous line, while in B) it has a break.

C) Prägnanzgesetz (Parsimony): Shows a complex shape in A) divided into two simple rectangles, while in B) the rectangles are joined together.

D) Ähnlichkeitsgesetz (Similarity): Shows a grid of squares in A) where the top row is black, the middle row is grey, and the bottom row is white. In B), the same pattern is shown with circles instead of squares.

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## Gestalt Perception Example



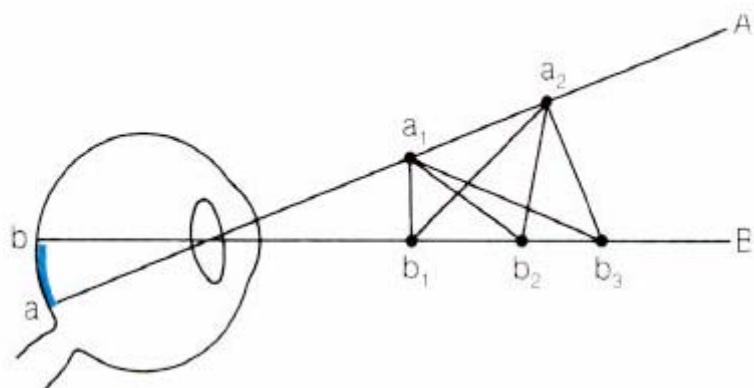
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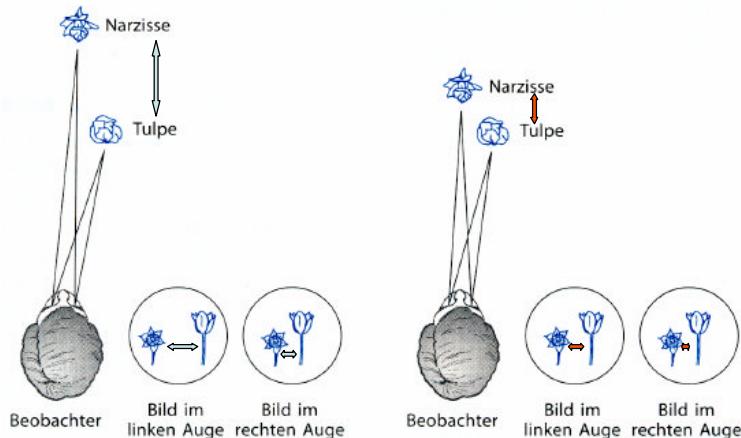
## Depth perception

- Ambiguities in depth perception prevent distance judgment with one eye



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## Depth perception II

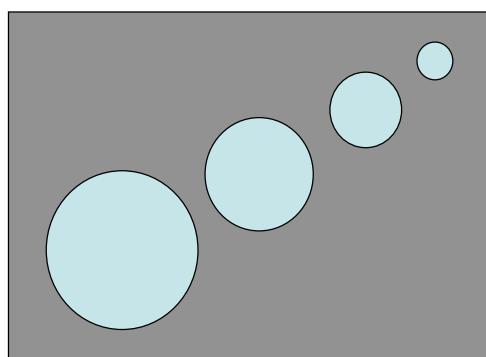


- Works only for distances up to 3m

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## Monocular depth judgment

- Relative size:

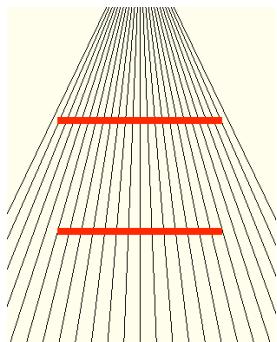


The smaller, the further away

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## Linear perspective

- Converging lines signal depth (see also Ponzo Illusion).



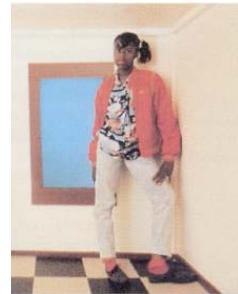
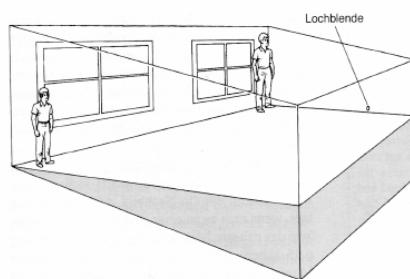
## Texture Gradient

- Diminishing granularity signals depth



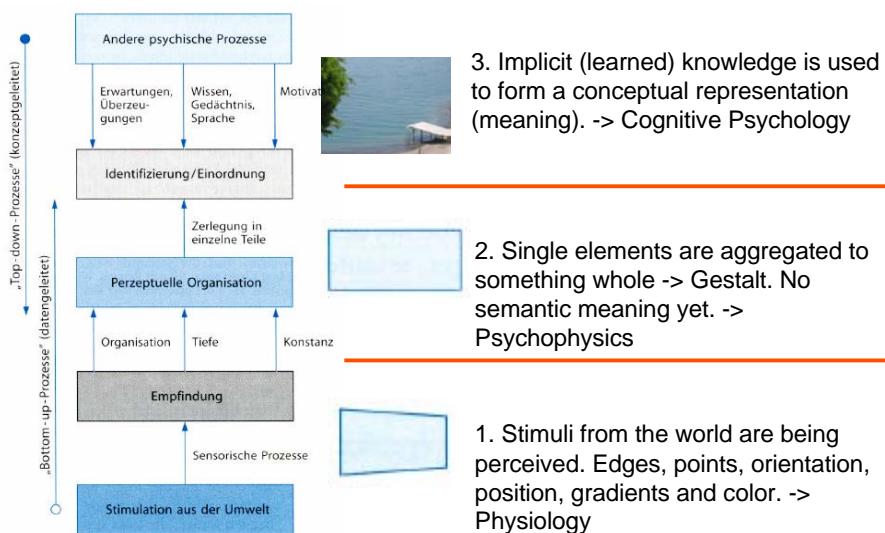
## Room of Ames

- Size Illusion due to depth perception:



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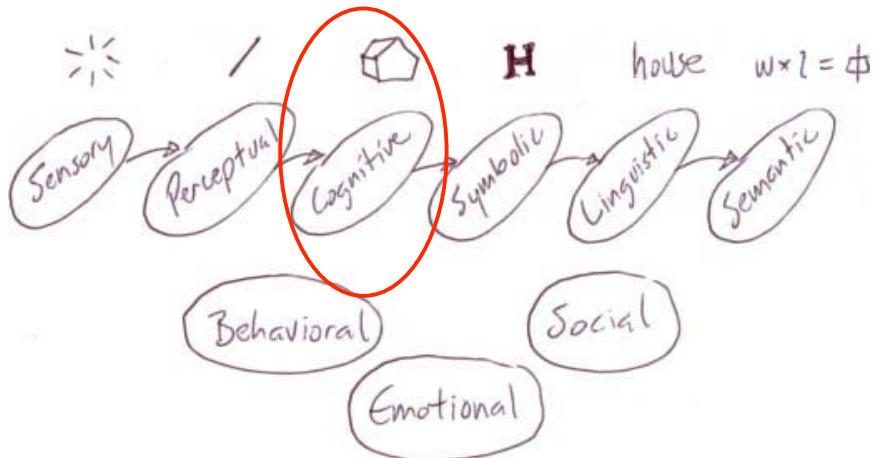
## Processing and Identification



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## Knowledge acquisition pipeline

[W. Bradford Paley, SG 2003]



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## Geons (Biederman et al, 1991)

- All geometric objects can be decomposed into 36 „Geons“
- Every Geon leaves a unique pattern on the retina -> Bottom-Up part.
- Knowledge about Objects in the world helps constituting these from single geons -> Top-Down part.

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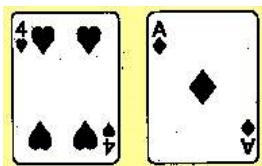
## Geons (Biederman et al, 1991)



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## Knowledge and Perception

- Influence of Knowledge
  - unusual colors slow down identification.



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## **Attention – Cocktail Party Phenomenon**

- Cocktail party – Part 1:
  - Lots of people
  - Noisy chatting everywhere
  - You're engaged in conversation
- How can we follow our own conversation – but not get distracted by others?
  - Attention is selective

## **Attention – Cocktail Party Phenomenon**

- Cocktailparty – Part 2:
  - Suddenly you hear your name from the surrounding noise. Even if everything else was blocked out before.
- How can we perceive blocked Information?
- Perception buffers.
  - Different theories for selective Attention.

## **Change Blindness** [Ronald A. Rensink, 1998]

- Large changes in a scene are not noticed
- ...when there is a short distraction, e.g.
  - “mud splashes”
  - “brief flicker”
  - “cover box”
- One possible conclusion: no complete visual buffer
  - Instead: directed attention to smaller area

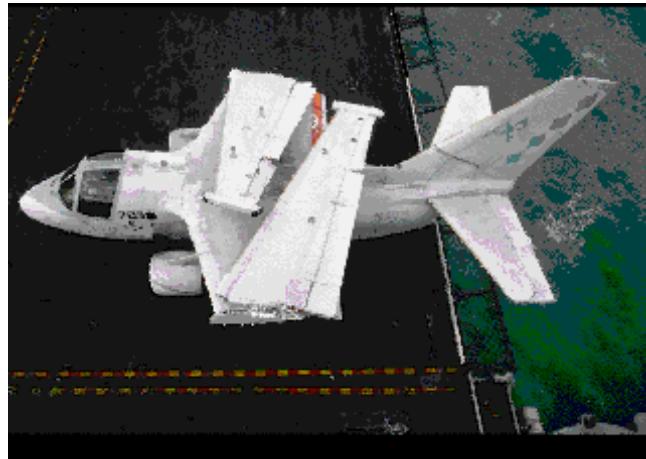
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### **Change blindness example: mud splashes**



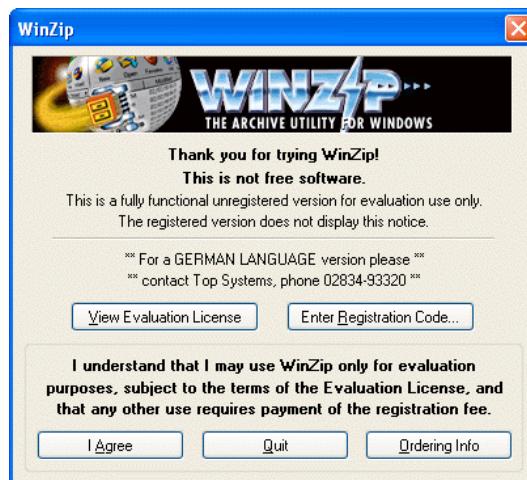
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## Change blindness example: flicker



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## Change blindness example: dialog box



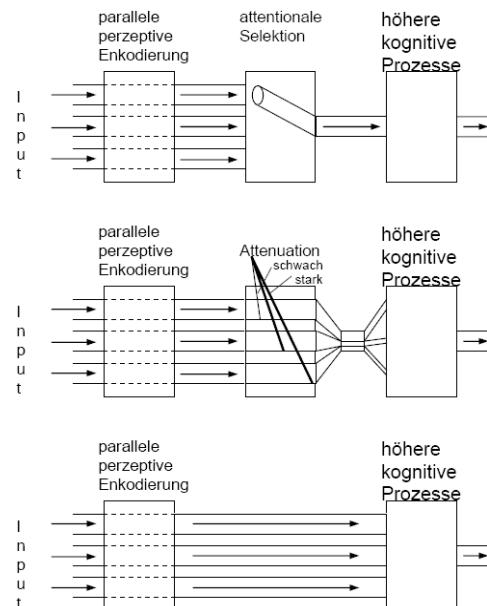
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## References

- Change blindness demo applet  
<http://www.usd.edu/psych301/Rensink.htm>
- Encyclopedia of Cognitive Science:  
Change blindness  
<http://nivea.psych.univ-paris5.fr/ECS/ECS-CB.html>

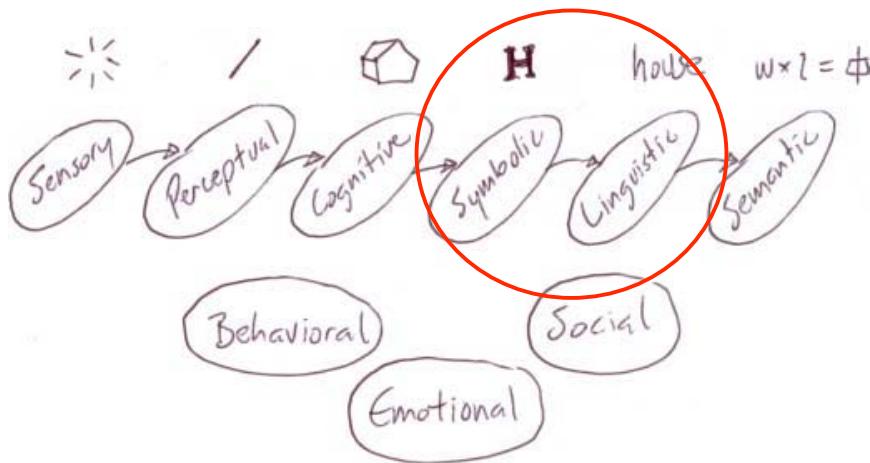
## Filter Theories

- Broadbent (1958)  
– Early selection
- Treisman (1964)  
– attenuation
- Deutsch&Deutsch  
(1963)  
– Late selection



## Knowledge acquisition pipeline

[W. Bradford Paley, SG 2003]



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## Interpretation of symbols

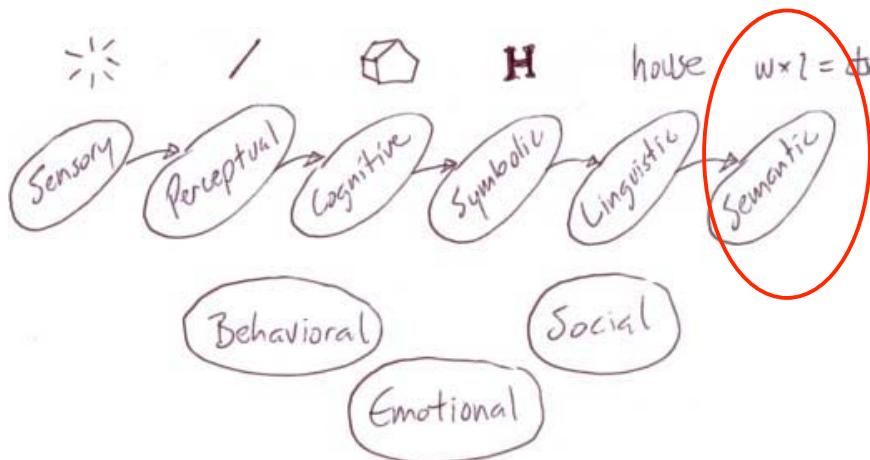
- Associate the recognized object or shape with a meaning (symbolic)
  - Characters
  - Symbols
- Can also be combined to a language (linguistic)
  - Words from characters
  - Different traffic signs from same base elements



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## Knowledge acquisition pipeline

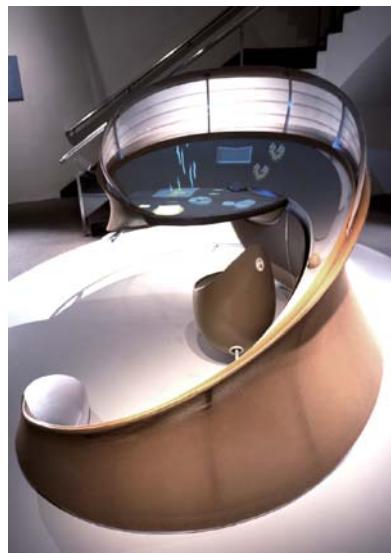
[W. Bradford Paley, SG 2003]



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## MindSpace

- (Brad Paley, <http://www.didi.com/brad/>)
- Interaktive Visualisierung einer Hierarchie
  - Verschiedene synchronisierte Darstellungen
  - Gruppenbildung durch aneinanderrücken von Objekten
  - Spielerisches Ordnen und Klassifizieren



[Live demo](#)

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