

Exercise 2 – Mensch-Maschine-Interaktion 1

Task 1: Conduct Personal Interviews

The topic of the projects and interviews will be: Technology for sports' amateur (i.e. people practicing sport on a casual basis: jogging, tennis, cycling, soccer...)
To define more precisely the problem area and collect information about user needs you should conduct personal interviews together by groups of two (or on your own).

You should:

1. Set Goals:
What are you trying to find out? Write these goals down in max. 5 sentences.
2. Design an interview outline based on your goals
Remember the rules of a good. It should not take longer than 10 minutes to complete it!
3. Identify your users.
E.g. elderly people, drivers or in our case people practicing sport on a casual basis. You are free to narrow down the interviewees' population to a more specific segment.
4. Do a pre-test!
Test your interview questions with at least one person not belonging to your group (e.g. another MMI student). Refine your questions if necessary.
5. Conduct the interviews
Execute the interviews with at least 5 participants. (No MMI students allowed!)
6. Document, document, document!
Do audio and/or video recordings (with permission!). Take notes and photos! You will need this material for the next exercises!

Task 2: Present your results

Prepare a short presentation of your interview results. The presentation should contain:

- your questions
- reasons for the questions
- pictures and/or other documentation of the interviews
- information how you recruited your participants, any lessons learned, etc.

Your presentation should not contain any answer to your questions.

The presentation will be given in your next tutorial by one of your team members.

Bring everything you need for your presentation to the next tutorial!

Submission:

- Submit your goals, your questionnaire, your user identification and the results of your pre-test (all as PDFs) via UniWorx.
You do not have to include the results of your interviews, anyway do the interviews. You need the results later on and we will ask for them!
- Deadline: 10.05.2012 12:00
(Late submissions or submissions via eMail will not be accepted!)