

Exam questions

Interaction design SoSe 2017

Who invented the
mouse?

Douglas C. Engelbart

and when?

1964

Name and explain the 4
components of
Engelbart's framework

Artefacts,
language,
methodology,
training

Is it still applicable
today? What changed?

Today we don't assume
that users have to train to
use technology

What does

Xerox Parc

stand for?

Palo alto research
center

Why do you need to
remember that?

Many innovations in
interaction design were
invented at Xerox Parc

for example?

Xerox star

but also: ethernet, laser
printer...

Which interaction design concept of Xerox star is still used in computers today?

the desktop metaphor

What does WYSIWYG
mean? Name an
example!

What you see is what
you get, e.g. MS word

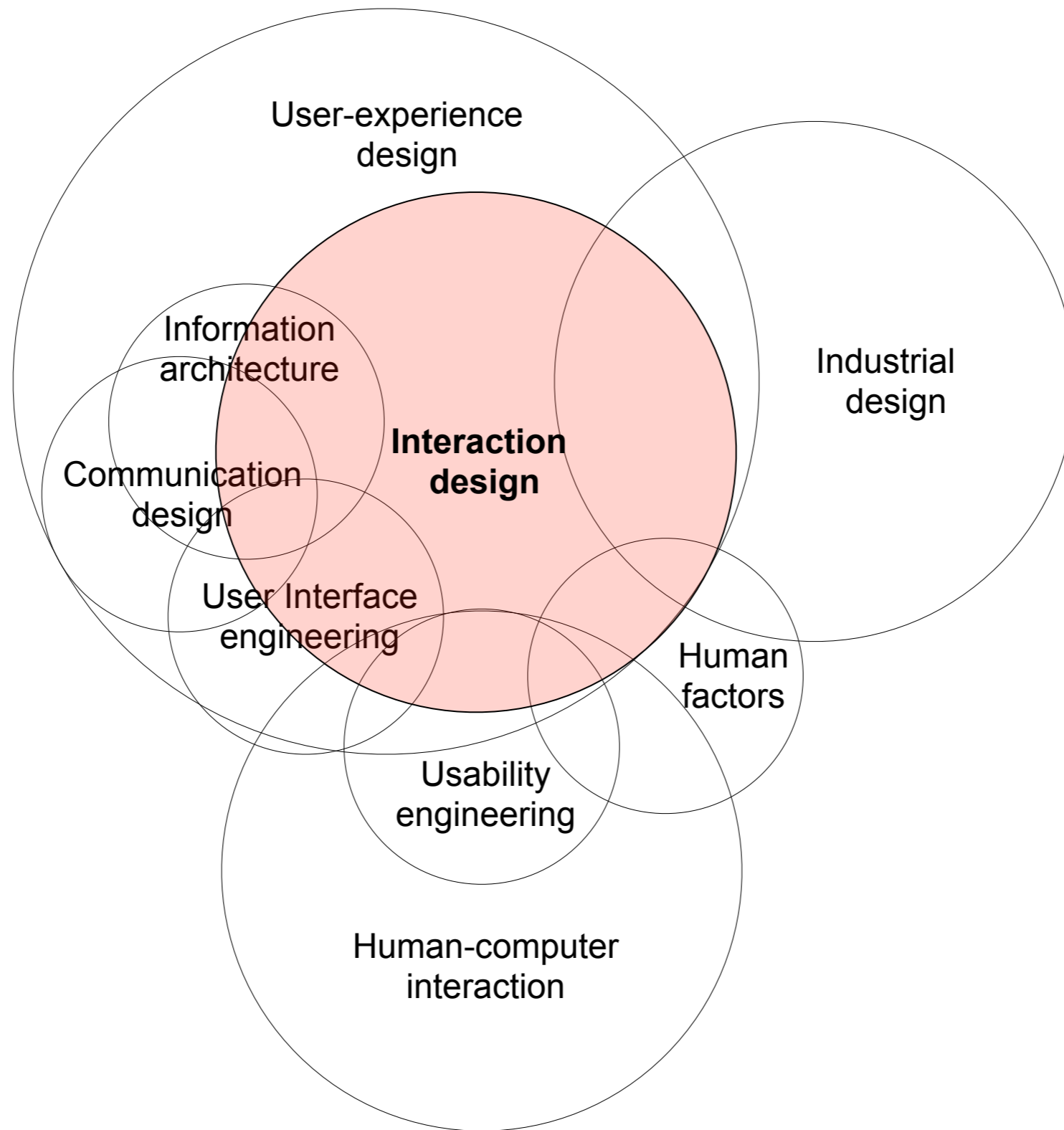
Where was it
invented?

Xerox Parc

What does WIMP stand for?
and is it often used for
erroneously?

windows, icons, menus,
pointer
...not equal to GUI

Name 4 disciplines that
intersect with interaction design
according to saffer, 2009



Who is Marc Weiser and
what is he known for?

the Computer for the
21st Century