

INTERACTION DESIGN 2017

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# WIREFRAMES

# EXAM

Monday **31.07.2017** at **8 - 11 am**

in room **M 018** at Geschwister-Scholl-Platz 1

Closed Book

# GETTING STARTED

## Goals of Today:

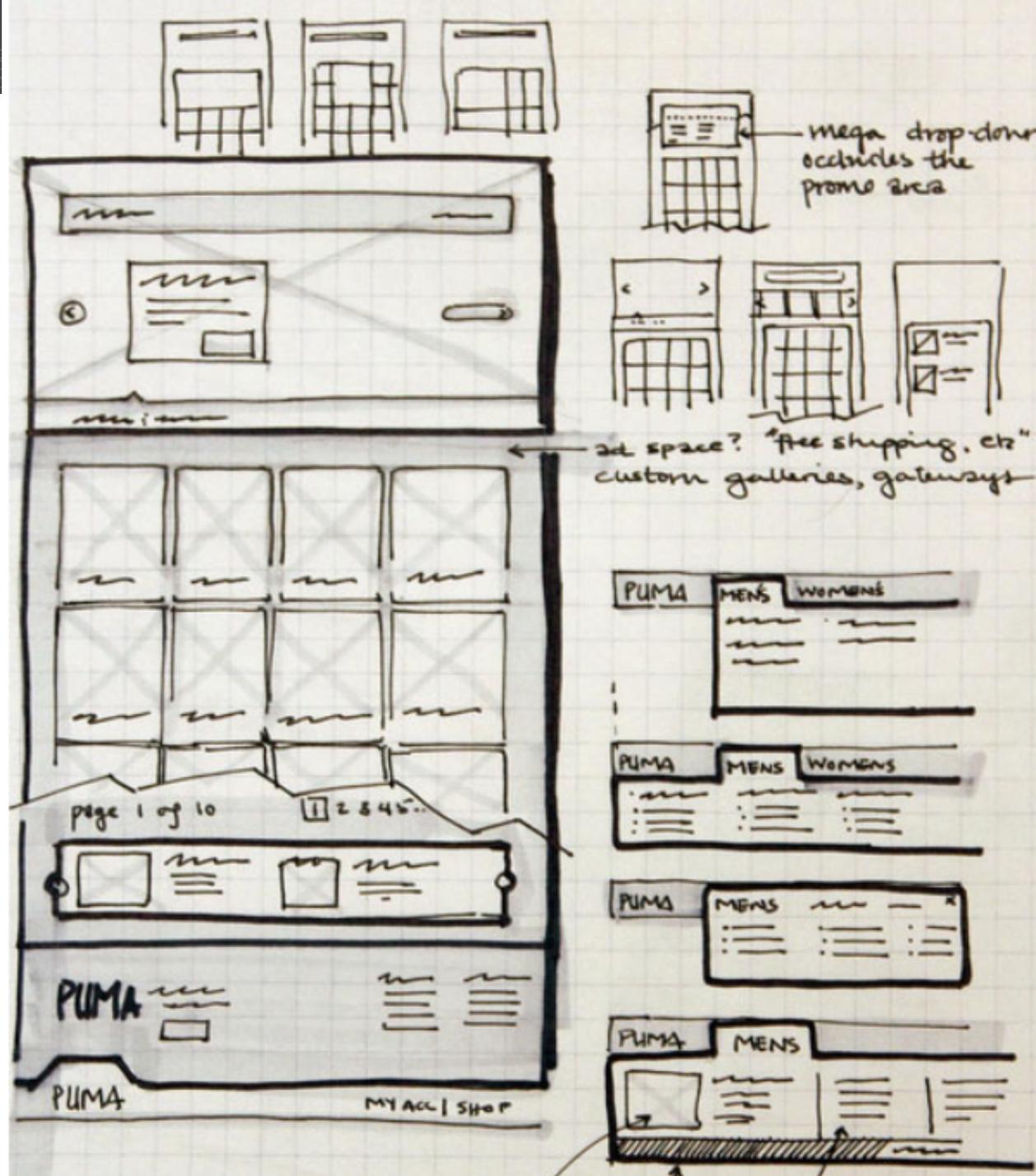
1. Organize your team
2. Get started with your sketchbooks
3. Sketch your first ideas and wireframes



University College London  
Interaction Centre

# Sketching Technique: Wireframes

# Sketching Technique: Wireframes



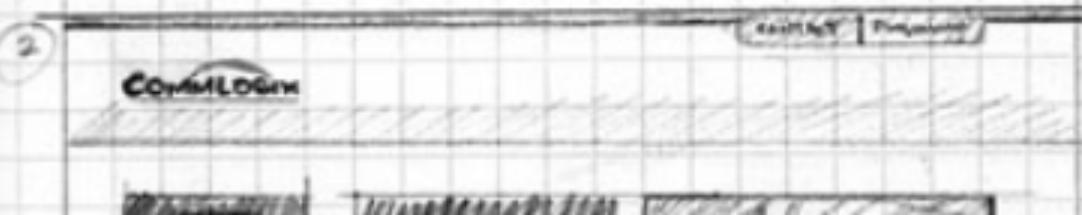
# COMMLOGIX v1



HORIZONTAL NAV w/ DRIPDOWN SUBMENU

- WHITE
- CLEAN
- WIDE OR FIXED IN A SHAPE

- MINI MODULES w/ TEASER INFO FOR EACH PRODUCT
- 1 - HOME
  - 2 - SOLUTIONS
  - 3 - HOW IT WORKS
  - 4 - KEY COMP
  - 5 - REQUEST INFO
  - 6 - ABOUT
  - 7 - CUST. SERV.
  - 8 - FAQ
  - 9 - CONTACT



③

FIXED + ENCLOSED DESIGN

TABBED TABLE

950 pt wide

Essential sections

search

slides, ideas

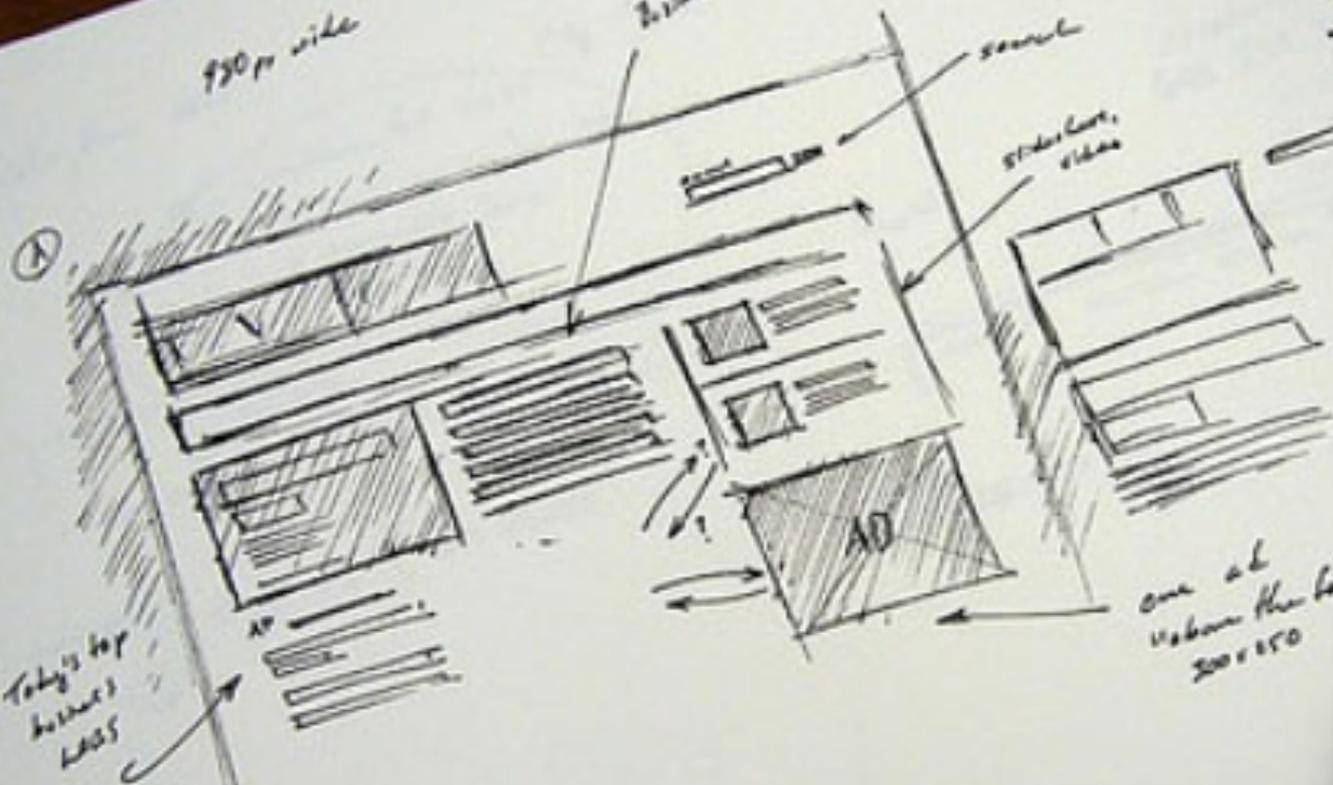
horizontal chapter?  
vertical info?  
organize cover?  
3rd level?  
how to keep  
how to keep  
3rd level?  
Saving at  
on the table

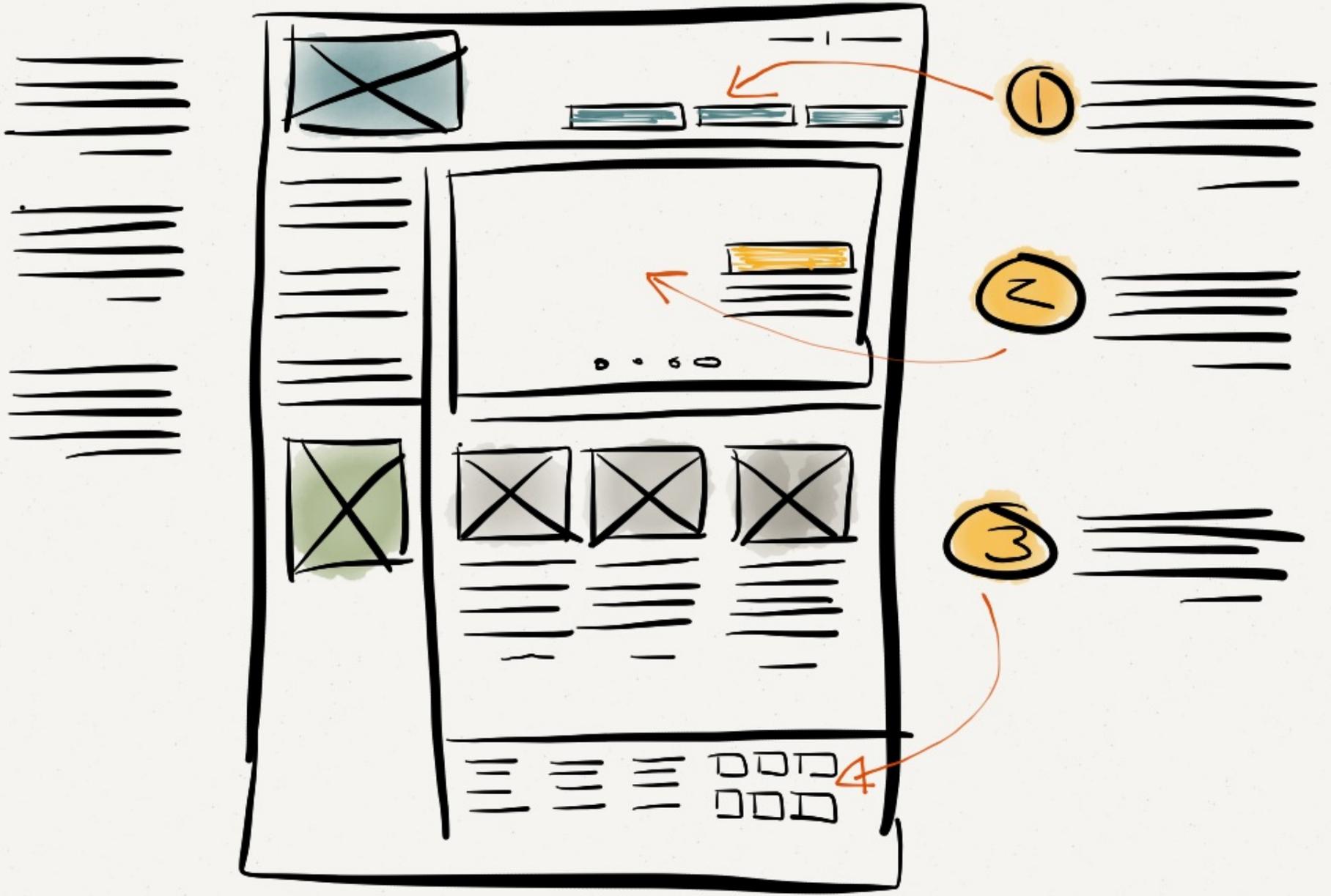
Today's top  
bottom  
LASS

one at  
Urban the table  
200150

950 pt  
400 pt - 25  
40 pt

NOTES





# TODO

## TASK TODAY:

Find your group, sit together and start sketching first ideas of your application

## HOMEWORK:

Choose one wireframe with a short description (each student) and send them to me on next wednesday