OVERVIEW

Week 2
Week 1

Monday

Lecture: Video Prototyping
Week 1

- Monday, March 26, 2012

**Group Work: Videoprototyping**
Group Work: Videoprototyping
Deadline & Individual Feedback
Week 1

Monday, March 26, 2012

Final Presentation w. Guests
Next Steps Today

- individual group-work: plan the video shoot
- materials you need: laptop & camera (video & photo)
Next Steps Tuesday & Wednesday

- individual group-work: shot and edit
- materials you need: laptop & camera (video & photo)
- feedback and reviews on demand
Next Steps Thursday

- Morning: Prepare Presentation
- Afternoon: Deadline 13:30 s.t.
- Formal Individual Feedback
- clean up rooms & bring back materials!

Final Submission (UniWorX): Friday 9:00 s.t.
Final Presentation

- 10 Minutes + 5 Q&A
- Elevator Pitch (Abstract)
- User + Problems
- Concept Video (self explanatory)
- Next Steps & Expansions
Blogpost

- 4 Points
- What is it? 3-4 Sentences
  + Video
- How does it work?
- Values and Potential
- Next Steps & Future Work

**Deadline: 05/04/2012 12:00 s.t.**
(Categories: Team x, WS 11/12, Videoprototype)
Video-format and Duration

The video you submit should have the following format:
- MPEG-4,
  - resolution 640 x 480, codec: AAC, H.264
  - be sure that the video is self-explanatory
  - explain necessary background information in the beginning of the video
  - consider that font sizes should be big enough and readable when your video is being presented