Praktikum Entwicklung von Mediensystemen mit iOS

Wintersemester 2012 / 2013

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Today

• Assignment 4
• Team Projects
  • Teams
  • Topic
  • Brainstorming
• Assignment 5
Assignment 4 - Well done! :-)
iOS

✓ Storyboards
✓ Navigation Controller, Tab Bar Controller
✓ Web View, Map View
✓ UI controls, touch input
✓ Accelerometer, location
✓ Animations, drawing
iOS

★ CoreData
★ Camera, Photo Library
★ Audio
★ Local and Push Notifications
★ Game Center
★ Facebook, Twitter integration
★ Reminders, Calendar, Email, Address Book integration

Topics

Topic 1:
Collaborative Consumption

Topic 2:
Anything else
Collaborative Consumption

E-Commerce

Web 2.0

The 3rd Wave?

Collaborative Consumption
Collaborative Consumption

What can be shared?

Skills, places, time, ideas, things...
Collaborative Consumption

Example: airbnb

https://www.youtube.com/watch?v=SaOFuW011G8

Trend overview

http://www.youtube.com/watch?v=ugvnfMZ3es8

TED Talk by Rachel Bachmann

https://www.youtube.com/watch?v=kTqgiF4HmgQ
Focus on quantity

The more ideas, the better.

Filter out later.
Brainstorming

No comments, no corrections, no criticism

Feel free to express any idea.
Let others express any idea.
Brainstorming

1 + 1 = 3

Combine ideas.

Build upon existing ideas.
Welcome unusual ideas

Suspend assumptions.

Dream and phantasize.
## Brainwriting

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<th>Idea 2</th>
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Assignment 5

How the customer explained it

How the project leader understood it

How the analyst designed it

How the programmer wrote it

How the business consultant described it

How the project was documented

What operations installed

How the customer was billed

How it was supported

What the customer really needed
Assignment 5

- Team assignment
- Present your app idea
- Due on 28.11.2012 (no Uniworx uploads)