

# Multimedia im Netz

## Online Multimedia

Wintersemester 2015/2016

### Part IV

## Conversational Multimedia Services

# 12 Multimedia Conferencing

## 12.1 Multimedia Conferencing: Service Definition and Equipment

## 12.2 Application Examples

## 12.3 Typology of Multi-Point Conferences

### Literature:

James R. Wilcox: Videoconferencing, the whole picture, 3rd ed,  
CMP Media 2000

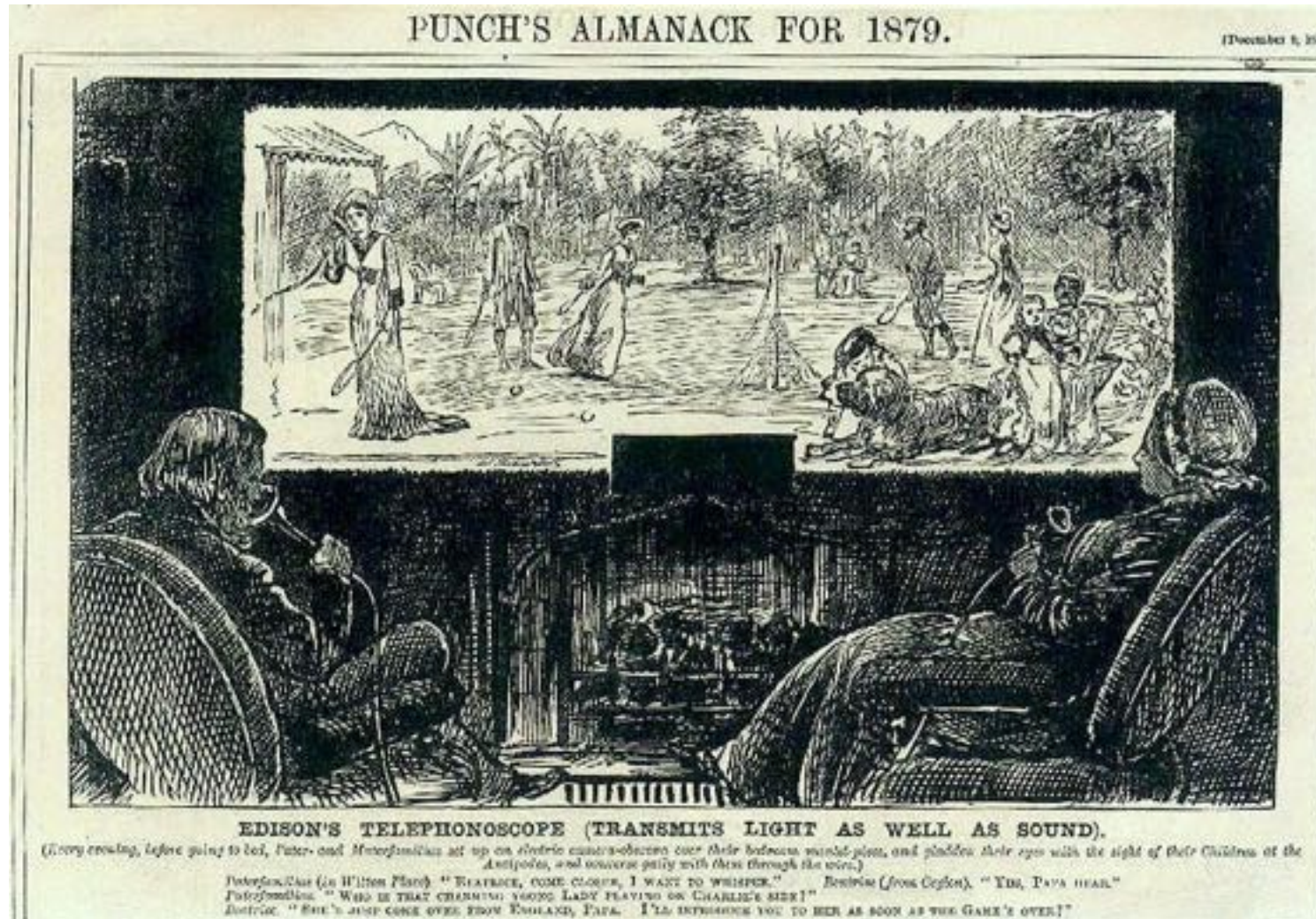
John Rhodes: Videoconferencing for the Real World,  
Focal Press 2001

Scott Firestone et al.: Voice and Video Conferencing Fundamentals,  
Cisco Press 2007

# Multimedia Conferencing: Definition

- Multimedia conferencing:
  - *Synchronous* exchange of *digitized* multimedia information between conference participants at *two or more* separate sites
  - Transferred images:
    - » Pictures of the participants (still or live)
    - » Video clips, still pictures and other accompanying material
    - » Screen or window content
  - Transferred sound:
    - » Discussions between meeting participants
    - » Sound from accompanying material
- Group-system conferencing:  
Joins two groups of people meeting in physically separate rooms
- Personal conferencing:  
Joins individual users (desktops, phones)
- Two sites (*point-to-point*) or more (*multi-point*)

# An Old Dream: Video Telephony



"Telephonoscope"  
—  
imaginary invention  
by Edison

George du Maurier  
*Punch*  
Dec 9th, 1878

# An Old Dream: Video Conferencing in Movies



Metropolis, 1927



Star Trek, 1970s



2001: A Space Odyssey, 1968



# Fritz Lang: Metropolis (1927)



# Stanley Kubrick: 2001 – A Space Odyssey (1968)



# Videophone Prototype 1955



Kay Labs,  
San Diego  
+ Pacific T&T  
(Bell System)





# System Type I: Picturephones

- Telephone sets enhanced by video display and small camera
- Available on the market already for significant time
  - E.g. for ISDN



Pictures: Aethra

# System Type II: Desktop Systems

- Desktop videoconferencing systems
  - PC with small camera mounted above the monitor
  - “Picture phone” on PC basis
  - Optimal for *application sharing*
- Disadvantages:
  - Usable only by a person a time
  - Limited picture and sound quality
- Cost 2001: 500 – 2000 € plus PC
- Cost now: Very low (often built in)
- Pure software solutions:
  - Basic point-to-point:  
e.g. Ekiga, Apple FaceTime, Microsoft Skype
  - Sophisticated solutions with server/cloud support:  
e.g. Microsoft Lync Server (Skype for Business),  
[8x8.com](http://8x8.com)



Pictures: VCON, Apple, LifeSize

# System Type III: Set-Top Systems

- Small box containing camera, microphone, speakers, codec, network interface, ...
  - To be put on top of TV set or monitor
- Simple, easy to use, targeted also to computer-illiterate users
- Disadvantage:
  - “Vendor lock-in”:  
Upgrades are often difficult
- Cost: 3000 – 9000 €



Picture: LifeSize (Team 220)



# System Type IV: Rollabout Systems

- Movable, medium-sized unit, often a rolling cabinet, containing
  - High-quality audio, video and telecommunication systems
  - One or two large monitors
  - Remotely controllable camera
- Optimal for small groups (three to six people)
- Cost: 10.000 – 20.000 €



Pictures:  
LifeSize,  
Tandberg

# System Type V: Room Systems

- Room custom-equipped for conferencing requirements
- Possibly many cameras and monitors
- Furniture integrated with conferencing equipment (cameras, monitors)
- High-quality sound system
- Cost: 30.000 – 1.000.000 €





# Video Conference Room Design

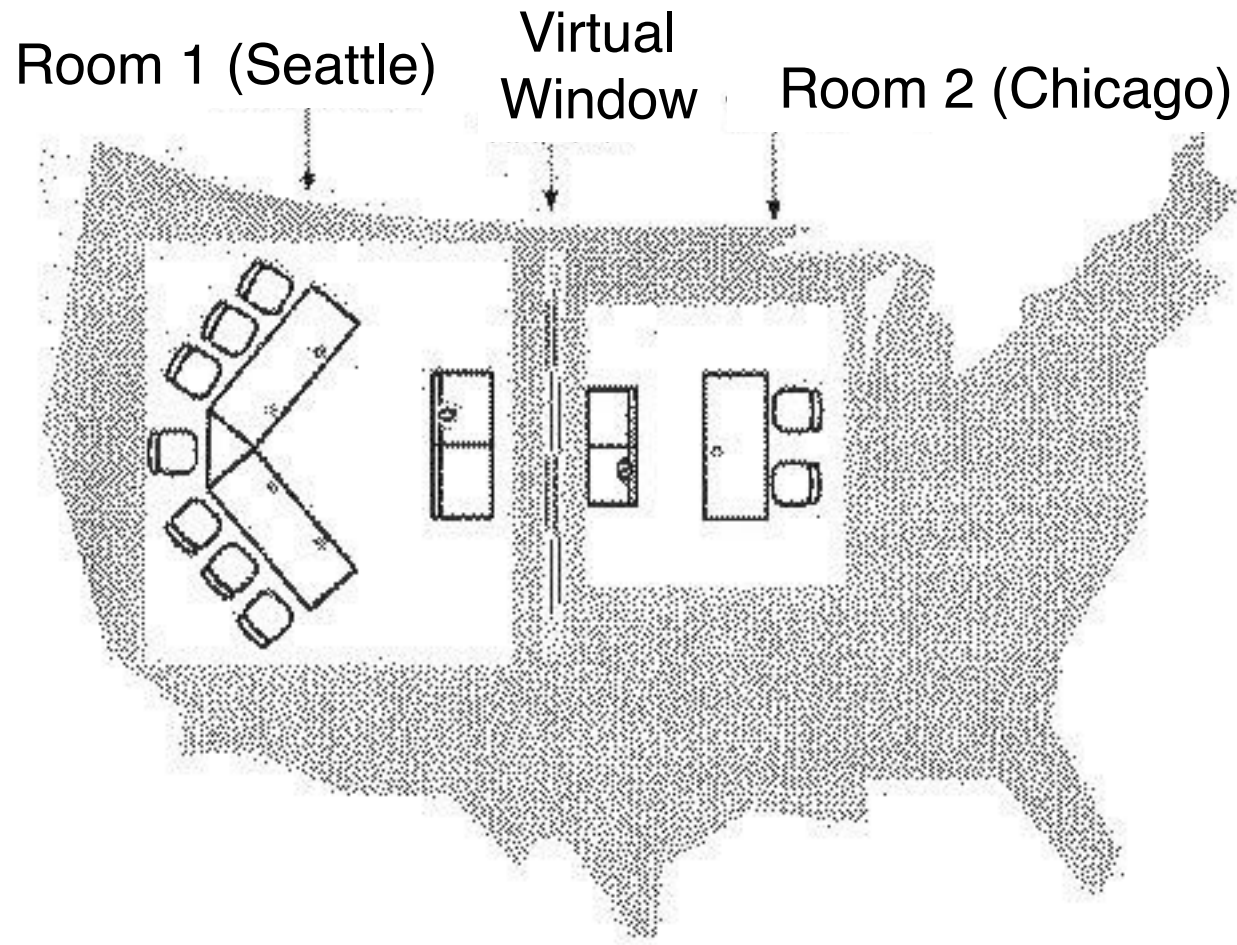


Figure 4-9 Two distant VTC rooms separated only by a virtual window.

Source:  
Rhodes p. 79

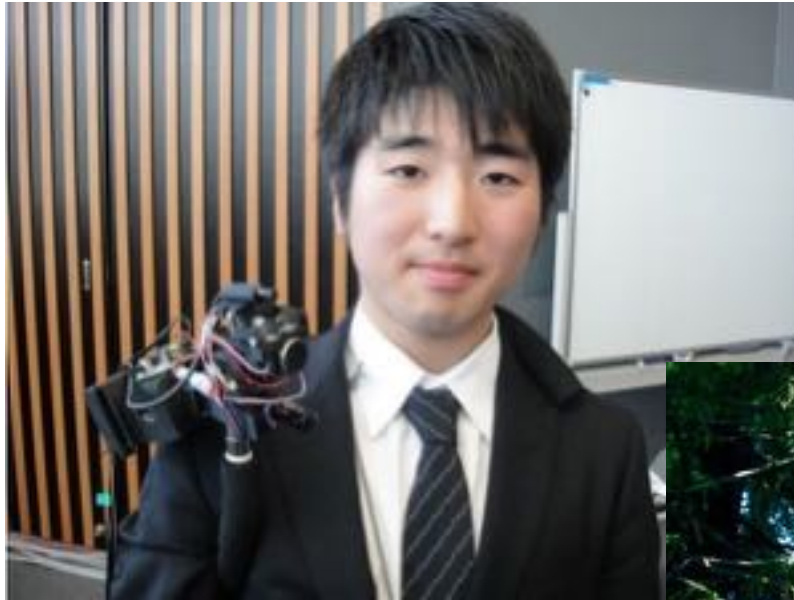
# System Type VI: Telepresence Systems

- Telepresence device
  - containing screen, camera, phone, speaker
  - Column-like form, screen/camera on eye height
- Remotely controlled robot wheels for free movement and spontaneous interaction
- Example: “beam” telepresence robot, cost 2014 ca. USD 16.000



[www.suitabletech.com](http://www.suitabletech.com)

# Shoulder-Mounted Telepresence Avatars



"TEROOS"

Keio University, Japan

Interaction 2011

Source: diginfo.tv



"Polly"

FXPAL Labs, USA, 2014

Sven Kratz, Patrick Proppe

Source: fxpal.com

# System Type VII: Handheld Systems

- Videoconferencing clients running on mobile devices
  - Smartphones
  - Tablets
  - E.g. Apps for iOS or Android
- Examples:  
Apple FaceTime,  
LifeSize UVC ClearSea client
- Cost: Very low cost  
+ subscription (in some cases)



Pictures: Apple/LifeSize



# Document Camera

- Typical accessory of videoconference rooms

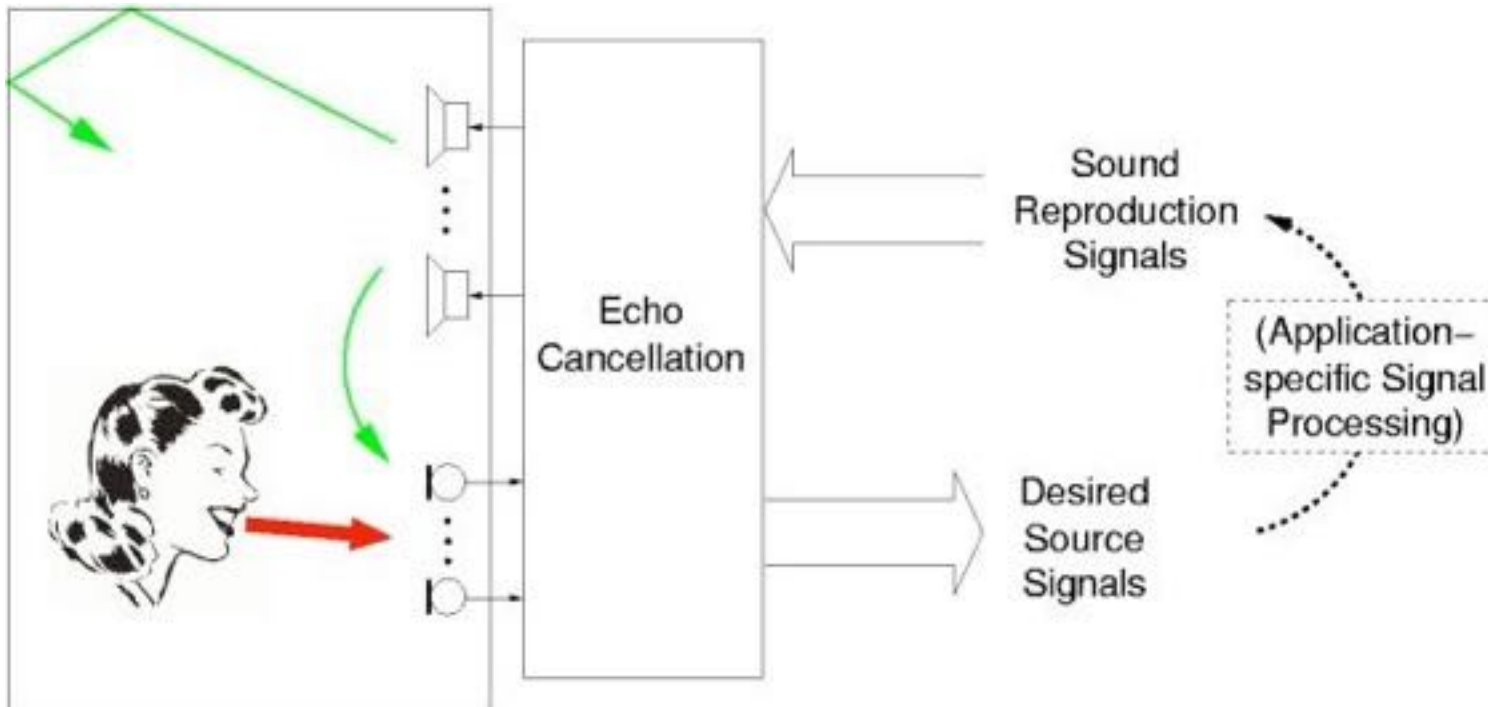


Source: Epson



Source: Qomohitevision/Wikimedia

# Echo and Feedback



Picture:  
Uni Erlangen

- Hands-free conference:
  - Feedback of own and foreign sound signals through loudspeaker into microphone
  - Various sources for delays
- Solutions: Cancellation in software, special microphones, headsets



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12.3 Typology of Multi-Point Conferences

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# Application: Xerox PARC Media Spaces

- Xerox PARC, mid 1980-s
  - Link between Palo Alto/California and Portland/Oregon
  - “Always-on” audio/video links between offices and meeting rooms
  - Later (1990s): “Porthole” project linking PARC and EuroPARC
- Positive effects:
  - *Awareness* of remote situation (e.g. presence of people at remote site)
  - Enabling informal encounters across sites
- Problems:
  - Boundaries of personal and private space
  - Integration into daily work life
  - Time shifts

Pictures: Steve Harrison ([people.cs.vt.edu/~srh/](http://people.cs.vt.edu/~srh/)),  
[billbuxton.com](http://billbuxton.com)



# Application: Preventing Nuclear Destruction

- Year 2000 rollover: Avoid control problems of nuclear power stations
  - Emergency Center of the U.S. Department of Energy (Washington)
  - Situation and Crisis Center of MinAtom (Moscow)



# Application: Telemedicine

(According to Wilcox, p. 37)

- Remote consultation of medical specialists
  - Military health care for patients on remote bases
  - Health care services for prison inmates
  - Rapid emergency response
  - Specialist support during critical operations
- Visiting nurses video-consulting with patients
  - Allows reduction of physical visits
- Additional data:
  - Pictures:  
X-ray, tomography, ...
  - Lab results
  - Current vital data



Pictures: Radvision

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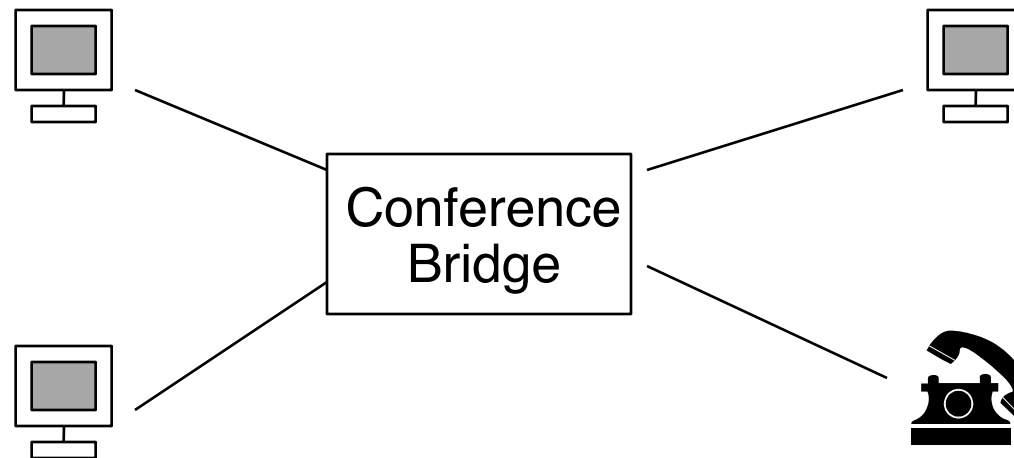
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# Meet-Me Conference

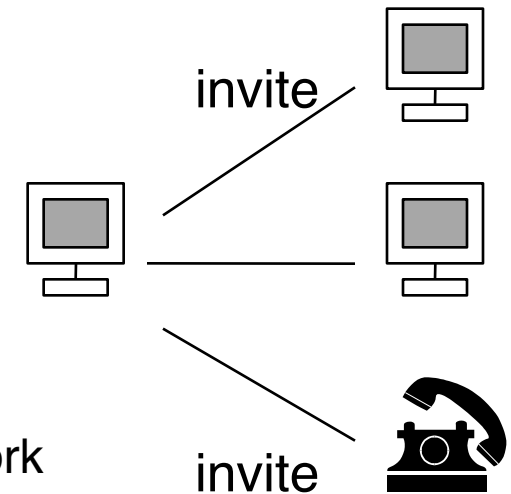


- Conference is pre-arranged
  - Time and address of bridge are known to participants
- Participants enter the conference
  - Active call (authorization), or called by bridge
- Central conference bridge owned by a network or service provider
- Examples: Telephone conference, Cisco WebEx meetings, Microsoft Skype for Business



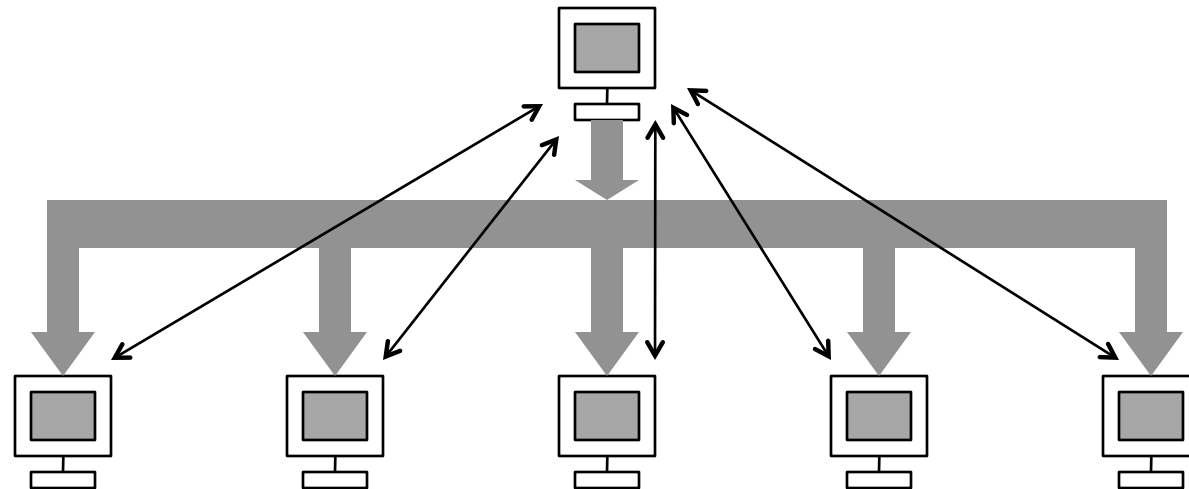
# Ad-Hoc Conference

- Conference starts as a point-to-point conversation
- Participants *invite* other people by calling their terminals
- Conference is usually not pre-arranged
- Example: Three-way call in telephone exchanges
  - A talks to B
  - A puts B *on hold*
  - A calls C
  - A joins B and C into a three-way call
- Originating user must be able to provide bridge functionality
  - Bridge outside the public network, e.g. in a private network
  - Capacity limited (e.g. in number of participants)
- Example: Skype group calls
  - Up to 25 participants

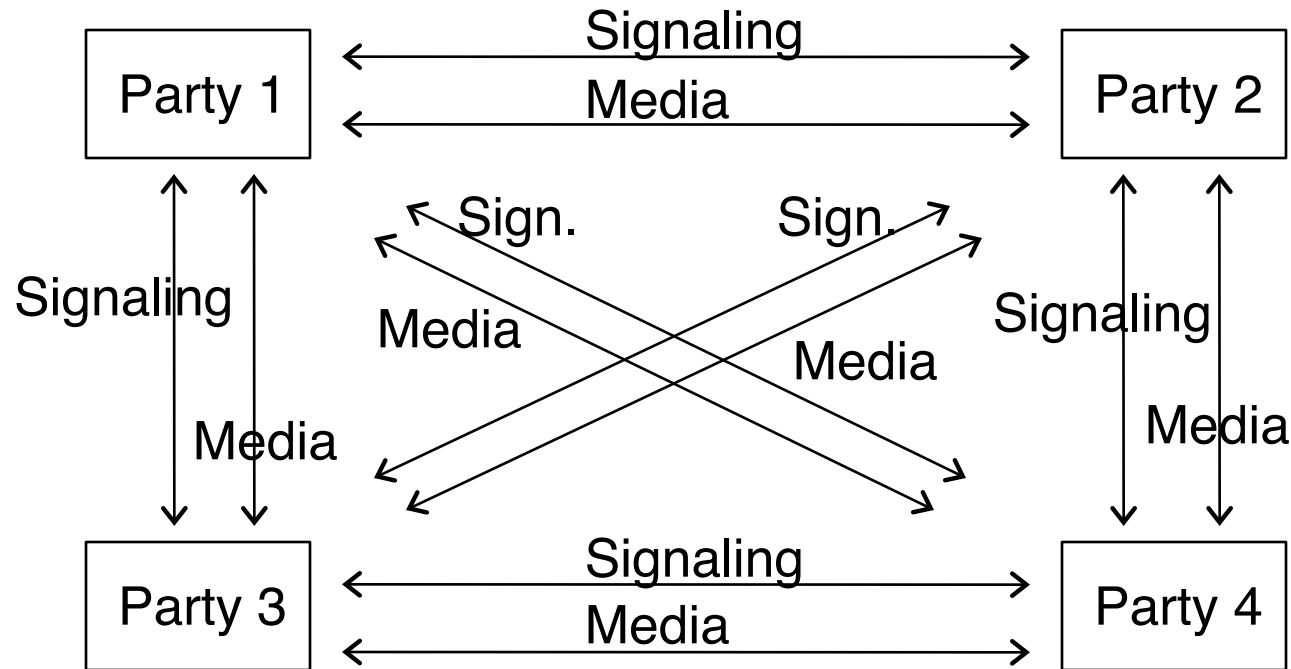


# Interactive-Broadcast Conference

- Asymmetric conference
  - Master distributes media and signaling to many terminals
  - Terminals have a much simpler back channel to the master (e.g. just signaling or a plain text stream)
- Scales to thousands of terminals
- Typical applications: tele-teaching, business TV

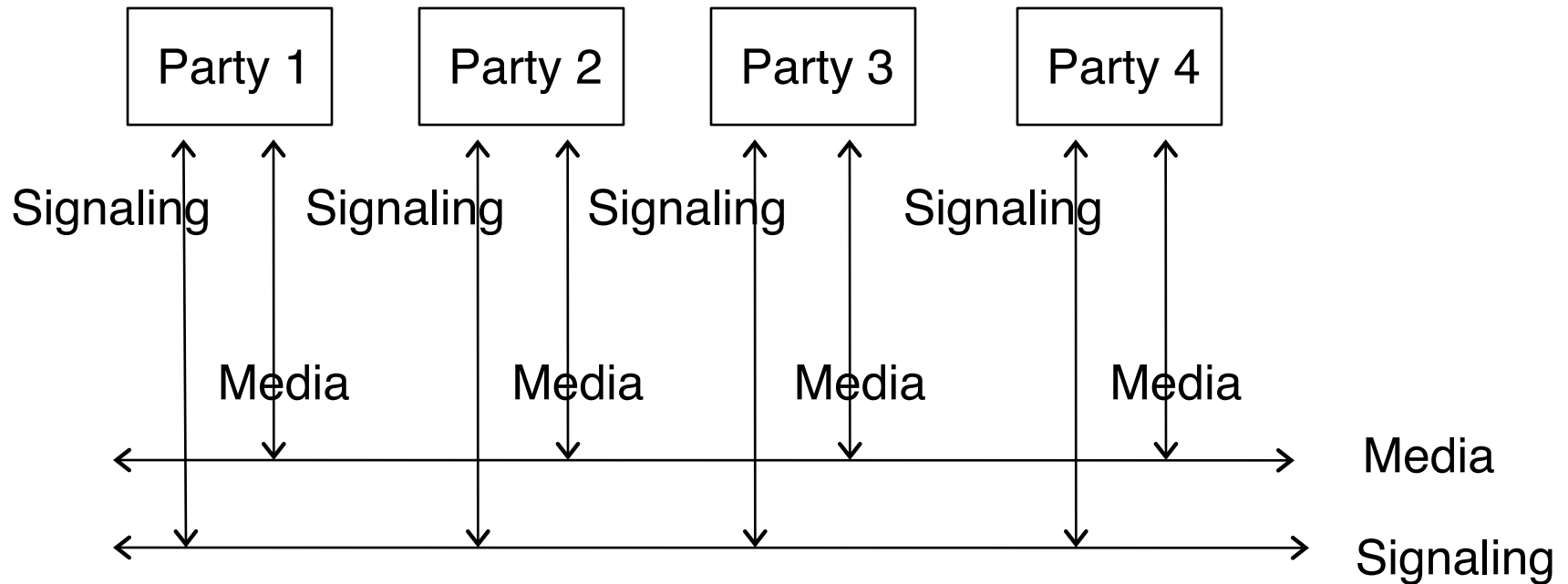


# Full Mesh Network Configuration (P2P)



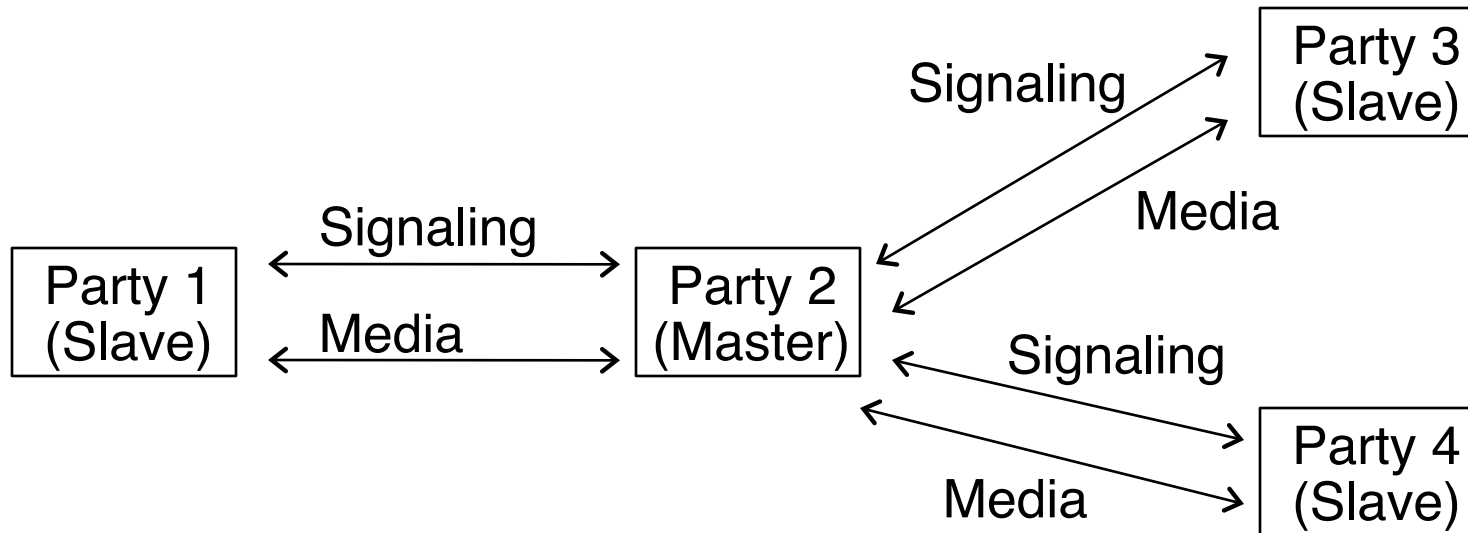
- Difficult to implement, no single point of failure, high bandwidth usage
- Suitable for ad-hoc conferences with low participant numbers
- Bad scalability

# Multicast Network Configuration



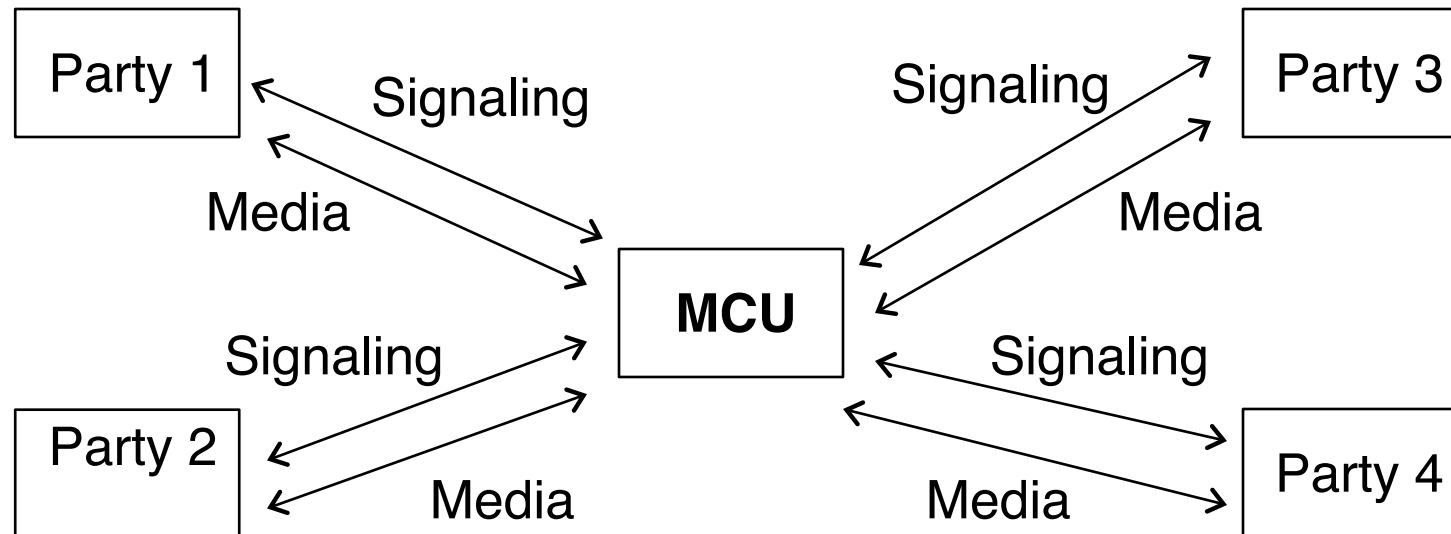
- Uses multicast addresses
- Difficult to implement, no single point of failure, bandwidth-efficient
- Suitable for interactive broadcasts with high number of participants

# Star Network Configuration, Master-Slave Style



- Easy to implement, single point of failure, medium bandwidth-efficiency
- Suitable for meet-me and ad-hoc conferences of medium size
- *Note:* Hybrid forms may use different configurations for signaling and media!
  - H.323: Master-Slave signaling, master-slave or multicast media distribution

# Star Network Configuration with MCU



- Easy to implement, single point of failure, medium bandwidth-efficiency
- Suitable for meet-me and ad-hoc conferences of medium size
- *Note:* Hybrid forms may use different configurations for signaling and media!
  - H.323: Master-Slave signaling, master-slave or multicast media distribution