

# What You See Is What You Touch: Visualizing Touch Screen Interaction in the Head-Up Display

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## ABSTRACT

Touch screens are increasingly used for secondary in-vehicle controls. While they are more flexible than traditional knobs and dials, interacting with them requires more visual attention. In this paper, we propose several variations of a concept we call “What You See Is What You Touch” (WYSIWYT), which allows touch screen interaction without removing one’s eyes from the road. This becomes possible by showing both, the current content of the touch screen as well as the position of the user’s hand in relation to it, within the car’s head-up display (HUD). In an initial study we compared six different variations of this concept in a driving simulation mockup. After excluding some concept variations, we conducted a second study comparing the remaining ones with traditional touch interaction. The best performing variation obtains better subjective ratings without any significant disadvantages in driving performance.

## Author Keywords

Interaction in cars; indirect interaction; head-up-display; touch displays; automotive user interfaces;

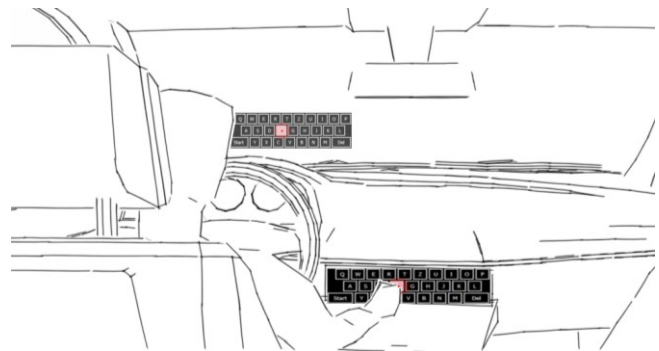
## ACM Classification Keywords

H.5.2. Information interfaces and presentation (e.g., HCI): User Interfaces.

## INTRODUCTION

During the last few years, touch screens have started to appear in car cockpits as the main interaction unit. The main reason for this could be the great success of consumer electronics devices with touch screens, which certainly have changed customer expectations and habits. In addition, there are objective advantages of touch screens in cars, in particular the comfort of direct input as well as their flexibility and customizability for handling a multitude of functions. One of the most consequent examples is the cockpit of the 2013 Tesla S model, in which not only infotainment functions, but almost all center stack functions (including air condition and the sunroof) are controlled

from a 17” touch screen. However, there is also one main drawback of touch screens, especially in cars. Haptic knobs, used to control in-vehicle functions such as the radio, require almost no visual attention. Once we know where to find them, proprioception and motor memory, as well as their haptic discoverability allow us to use them without averting our eyes from the street. Modern multi-purpose controllers, which are used to navigate in-vehicle information systems (IVIS), allow long, but interruptible interaction phases with brief glances at the corresponding display. In contrast, touchscreens originally provide no haptic feedback at all and require very precise hand-eye coordination [24]. In order to ensure road safety, the American government [26] recommends limiting IVIS interaction. According to their guidelines, one glance away from the street may be no longer than 2 seconds and the cumulated time to complete a whole task may be no longer than 12 seconds.



**Figure 1: Touch interaction is visualized in the HUD.**

In this paper, we present the “What You See Is What You Touch” (WYSIWYT) technique for touch screen interaction that no longer requires any direct visual attention on the touch screen itself. Instead, its content as well as a representation of the user’s finger is displayed in the head-up display. This creates a shorter distance between the display location and the road scene, which in turn allows beneficial gaze behavior. Instead of having to fully avert the eyes from the road, the driver can switch his/her focus back and forth during interaction. We have combined this approach with pointing gestures and introduce several variations of the WYSIWYT technique, some of which allow users to even interact with the touchscreen without actually touching it. We evaluate the elaborated concept

variations and finally compare them to standard touch interaction, using alphanumeric text input as use case in both user studies.

### RELATED WORK

Our work builds upon prior work on touchscreen and gesture interaction in cars, which was equally motivated by reducing distraction during driving. Additionally, as prior examinations have indicated, HUD visualizations can contribute to a reduction of eye fixation times and increased driving performance. Finally, we also looked at work on indirect touch interaction within other areas of application.

#### Touch screens in cars

Both, touch screens and indirect input devices, have their own advantages and drawbacks. Rogers et al. compared touch screen interaction with rotary controllers for different tasks and user groups [19]. According to their results, touch screens are more suitable for ballistic tasks (e.g., scroll bars), for pointing tasks (e.g., selecting an item from a drop-down menu) or discrete tasks such as non-repetitive button pressing. The rotary controller, in contrast, performed better in repetitive tasks. Harvey et al. investigated the differences between touch screen interaction and rotary controllers with 20 different tasks, while subjects were driving a car [8]. In their study, touch screens outperformed the rotary controller in all aspects (vehicle control, gaze behavior, secondary task time, secondary task errors and subjective usability). The advantages of touch screens become even more evident, when the visual attention needed for hand-eye coordination while pointing at items can be reduced. Ecker et al. [6] therefore proposed a variation of pie menus for blind interaction. Other concepts try to improve gaze behavior and reduce distraction by haptic feedback from vibrating driver seats [17], structured touch surfaces [20], actuated touch screens [18] or an indirect touch controller with an integrated haptic adjustable surface [23].

#### Gesture interaction in cars

Since it has been proven that gestures can improve gaze behavior while interacting with secondary controls [15], there is plenty of work examining gesture interaction while driving. Pickering et al. differentiate 5 categories of in-vehicle gesture interaction: *pre-emptive*, *function associated*, *context sensitive*, *global shortcut* and *natural dialogue gestures* [15]. Depending on the use case and sensor technology, they are performed at different locations within the cockpit, such as the area around the steering wheel [e.g., 4, 13] or right in front of the center stack [e.g., 1, 11]. Carnie et al. chose an interesting approach: they provided an additional display on top of the dashboard behind the steering wheel [4]. Secondary functions then are controlled by pointing at the associated icon on the screen and selecting it with a button on the steering wheel. Laquai et al. used pointing gestures on the center stack screen [11]. Instead of visualizing a cursor on the screen, they proposed different concepts, such as scaling the content approached

by the finger for improving target acquisition and performance.

#### Head-up Displays in cars

A larger body of work exists on automotive HUDs. Shorter display-road transition and eye accommodation times in comparison to head-down displays (HDDs, such as the instrument cluster or center stack display) have been identified [e.g., 10, 22]. In contrast to that, there are also problems with HUDs (as summarized in [16]), mainly known as *cognitive capture*, *attention capture* or *perceptual tunneling*. Because these phenomena are not very well investigated within the automotive context, advantages and drawbacks of each HUD use case must be individually analyzed. For example, HUDs produced fewer errors than HDDs when displaying navigational cues [2]. Driving speed was more constant and response times to urgent events were lower [12]. Similar advantages could also be observed in bad weather conditions [5] and with elderly drivers [9]. When using HUDs as an output technology for menu interaction, simple tasks could be performed significantly faster when using the HUD in comparison to an HDD [14]. The same study found no decrease in driving performance or peripheral perception.

#### Indirect touch interaction

By decoupling the location of visualization and interaction, our work also relates to indirect interaction on touch screens. Prior work has shown that this does not necessarily lead to decreased task performance. Forlines et al. compare direct touch and (indirect) mouse interaction on tabletop displays [7]. Their results indicate that direct touch interaction may be the better choice for tasks requiring bimanual input, whereas mouse interaction may be the better choice for tasks, which can be performed with one hand. Schmidt et al. compare direct and indirect multi touch interaction on tabletops [21]. In the indirect condition, they use a horizontally aligned display for interaction and a vertically aligned display for visualization. In order to support users in finding their on-screen target, their fingers are already tracked before touching the surface and their location relative to the screen is visualized. Several problems were identified, possibly related to the lack of a three dimensional visualization of the finger position and a four times slower positioning of the second finger. They also encourage an exclusively contact-based interaction for better guidance.

### THE WYSIWYT CONCEPT

#### Basic Idea

The basic idea of all WYSIWYT concept variations is to allow drivers to interact with a touchscreen in the center stack without directly looking at it. Instead, both the content of the touch screen and the performed interaction are displayed in the head-up display. This is accomplished by mirroring the touch screen's content, and simultaneously indicating the location on the touch screen, to which the

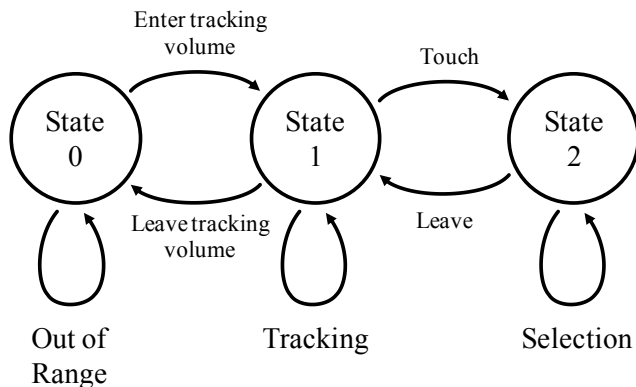
driver is pointing, by a cursor visualization. Thus, drivers can quickly access functions in the board computer without turning their head away from the street. While focusing on the head-up display does not necessarily mean that drivers are not distracted at all, their peripheral perception will remain on the road and hopefully lead to an improvement of driving performance during phases of intensive interaction.

### Preliminary considerations

For the WYSIWYT concept, we can define three dedicated states. While drivers are not interacting with the system, the head-up display should be in a *default state*, presenting the standard content such as driving speed and navigational cues. In a second state, drivers should see the touch screen content and the cursor, indicating what they are pointing at (*active state*). In a third state, while the user is pointing at a desired item, it can be selected (*selection state*).

For the second state, in which the visualization is active, we have considered two alternative possibilities:

**Hover-based:** In this case, the user's finger is tracked on the touch screen itself, as well as shortly (approx. 0.2m) before contact. This allows us to determine its position in reference to the touch screen's content and we can mark the location to which the finger is pointing, respectively where it would touch if moved along the direction of the pointing vector. Considering Buxton's state-transition model for direct input devices [3], this concept implements a three-state model for interaction with touch screens (Figure 2).



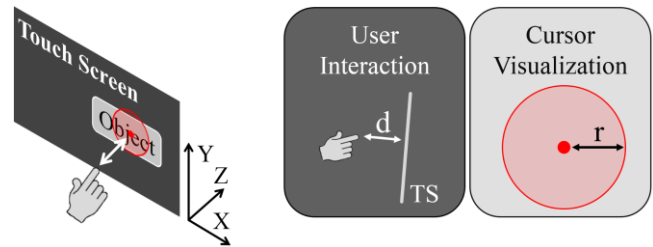
**Figure 2: The hover-based concept variations implement a three-state model for interaction with touch screens.**

**Contact-based:** In this case, the user's finger is only tracked on the touch screen itself. Consequently, the *active state* already requires physical contact of the finger and the touch screen. Thus, further measures are needed to differentiate between *state 1* and *state 2*. By introducing the different concept variations in the next section, we describe how we make use of two known approaches [3] to solve this problem: *state 2* is simulated either by a *1-0 transition* (i.e., a lift-off strategy) or by using an additional button.

The next consideration affects the visual representation of the position of the user's finger in front of the touch screen.

If *state 1* is implemented *hover-based*, the user can move his/her finger freely within a three-dimensional coordinate space. The two axes in the screen plane (x- and y-axis) can be directly translated into cursor movements on the screen and HUD. However, it seemed important to also provide effective feedback on finger movements towards the touch screen and back (z-axis). For this, we again considered two different visualization methods:

**Distance cursor:** The distance cursor consists of a spot at the x- and y-position of the user's finger relative to the screen. A semi-transparent halo surrounding this spot represents the distance to the screen and changes size depending on it (figure 3). In a very small user study (N=6) all of the test subjects preferred the distance cursor to a simpler two-dimensional cursor representation.



**Figure 3: The semi-transparent halo around the cursor represents the z-coordinate of the user's finger. When in range, the distance  $d$  of the finger from the screen linearly controls the radius  $r$ .**

**Zoom:** The distance between the user's finger and the touch screen controls the zoom level in the HUD visualization. We implemented a continuous zooming concept in which the finger's distance is directly translated into a scale factor between 1.0 and 2.0. This scale factor received the best ratings in a very small user study (N=6) performed during concept development. Other approaches with dedicated zooming steps were discarded due to the limited size of the tracking volume. Note that in zooming, the scale factor only applies to the image in the head-up display; content in the touch screen keeps its original size, as we wanted to preserve the possibility of regular touch interaction on it.

### Interaction concept variations

We studied different variations of the initial idea, altering selection and activation mechanisms as well as partly adding zooming capabilities. Variations are named according to the combination of selection and activation: The first part of the name refers to *state 1* and characterizes how the user searches for an item. The second part refers to the transition between *state 1* and *state 2*, i.e., selection.

#### Hover and Touch

In this variation, the HUD visualization including the pointer is activated when the finger enters the tracking volume. The user then points at touch screen content without touching the screen (tracking). For *Selection*, the user simply touches the item he or she was aiming at. This

was implemented with both of the z-axis representations, either using *zoom* or the *distance cursor*. Figure 4 depicts the entire interaction process.

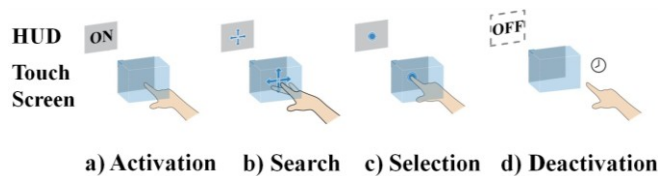


Figure 4: Interaction process of *Hover and Touch*.

#### Hover and Click

*Hover and Click* is similar to *Hover and Touch* except for selection. Instead of touching the screen, the user presses a button located on the steering wheel with the other hand. This has the theoretical advantage that the user does not have to move the finger to the screen to select an item, which could improve task completion time and provide better ergonomics. A drawback may be that adding a different input modality could increase workload and add further distraction. This concept variation was also implemented in two ways, using either *zoom* or the *distance cursor*.

#### Slide and Lift

This variation is completely contact-based. We wanted to maintain the three-state model in order to use *state 1* for the activation of the HUD visualization and the target search without looking at the center stack display. Thus, similar to touch screens on smartphones or tablet computers, we implemented the selection of an item by lifting the finger off the screen. Figure 5 depicts one complete interaction phase.

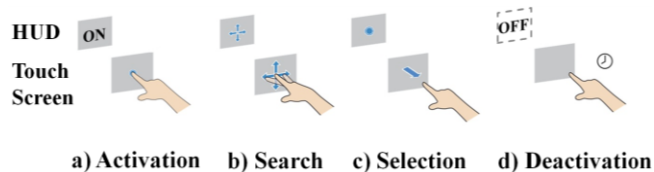


Figure 5: Interaction process of *Slide and Lift*.

One possible advantage could be that the user's hand does not move in free space. Instead, it receives haptic guidance during the search phase. We assumed that selecting items by lifting off the finger should be well known from smart phones or tablets. One possible drawback may be the involuntary activation of an item upon interruption, in case the hand is needed back on the steering wheel.

#### Slide and Click

This works just as *slide and lift* except for selecting an item. Instead of lifting the finger off the screen, the user presses a button on the steering wheel. Just as with *Hover and Click*, at the cost of adding a different input modality, this may increase interaction speed and improve ergonomics.

## USE CASES AND IMPLEMENTATION

All variations are generally suitable for scenarios, in which one out of several items has to be selected by the user. This includes hierarchical menus, but also flat object selection, such as app-style home screens, keypads or keyboards.

### Use case for comparing variations in the study

For the following user studies we chose an on-screen keyboard for entering destinations in a navigation system. Although this is a relatively complex use case for HUD interaction, it also is a very relevant one for real car infotainment systems and no prior domain knowledge is needed. It also natively implements a two-dimensional arrangement of items, and with 28 buttons (26 characters plus *back* and *enter*), its spatial complexity might bring out the advantages of the zooming technique.

### Implemented Prototype

The prototype runs on a 12.1" touch tablet (Lenovo X201). The user interface was implemented using Microsoft's .NET framework and its standard GUI widgets and touch screen support. For tracking the pointing gestures, we used a Microsoft Kinect sensor with the OpenNI and NiTE frameworks. For additional image processing, we used openCV. In all studies, the Kinect was mounted above the touch screen, which means that the depth sensor was used to detect the y-axis movement of the finger. The system was calibrated by displaying and touching 9 fixed points on the touch screen. Using bilinear interpolation the system then calculated an approximated representation in tracking coordinates for each pixel on the touch screen, which ensured a sufficiently accurate finger tracking within the defined volume.

## FIRST STUDY

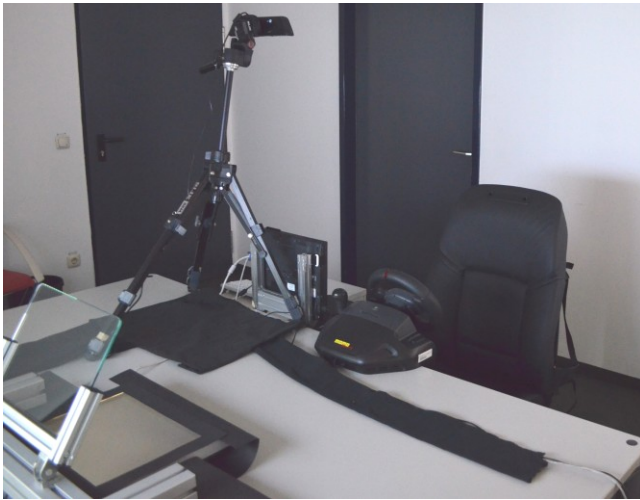
In an initial study we compared all concepts previously described. Both *hover*-concepts had been implemented with and without zoom, leading to a total of 6 different concept variations. There were three main aspects we intended to examine: First, we wanted to know whether the hover-based or the contact-based implementation of the activation and search phase would perform better. Second, we wanted to find out whether the button on the steering wheel would support the user or just add unnecessary workload. Finally we wanted to find out whether zooming would support the users or rather be too distracting.

### Apparatus

The study was conducted using a driving simulation with a mid-fidelity car mockup (Figure 6). Subjects would sit in a real car seat in front of an office desk and use a Logitech MOMO steering wheel with pedals to control the virtual vehicle. In order to provide flexible ergonomics, the distance between the car seat and the steering wheel, respectively the pedals, was adjustable. The HUD was simulated by placing an LCD screen horizontally on the desk pointing upward at a combiner mirror (70%



transparency), so that the content would seem to hover uprightly in front of the driver. The driving scene was displayed at a distance of approximately 2m using a 50” LCD screen. For the secondary task, we placed the touch tablet in landscape orientation at the right hand side of the subject’s seating position. Approximately 65cm above it we installed the Kinect sensor for finger tracking. The driving simulation and the secondary task system communicated with each other via UDP in order to exchange events such as the button activity on the steering wheel.



**Figure 6: Mockup being used for the first study. The HUD mockup (in the front) consists of a horizontally aligned LCD with a semi-transparent mirror.**

**Task and Procedure**

A total of 30 subjects (22 male, 8 female, age 19-53, M=30.0) participated in the study. All subjects had a technical background and stated that they owned a touch screen device, 28 of them using it daily and 2 of them weekly. Nearly all of the subjects were right-handed (29 out of 30).

The primary task of the study was to follow a leading vehicle at a distance of 100m on a straight motorway maintaining a driving speed of 100 km/h. Before the study started, subjects performed a 5 minute test run in order to get accustomed to the test environment and driving task. Using a within-subjects design (Latin square), subjects then performed 6 separate runs, in which data was collected for later evaluation. In each of the evaluation runs, they used one of the systems as shown in table 1, after an introduction to the current system and a time slot for practicing.

During each test run, subjects had to type 4 city names using the on-screen keyboard in the HUD. After each test run, they filled out a questionnaire consisting of a NASA Task Load Index (NASA TLX) and Likert-Scales. After all of the test runs they had to complete a final questionnaire in which they had to choose a preferred concept. In addition, all driving data was logged and evaluated regarding lateral

and longitudinal vehicle control as a measure of potentially different cognitive demands. The standard deviation of lateral position (SDLP) [25] was used for comparisons. Besides that, we used the variations in driving speed and the distance to the leading vehicle as measures for the quality of the driving task. Secondary task performance was analyzed using task errors and average time per key, which we obtained by dividing the total task time by the number of keys being pressed for task completion.

	<b>Hover-based</b>	<b>Contact-based</b>
<b>Touch</b>	Hover and Touch	Slide and Lift
	Hover and Touch Zoom	x
<b>Steering Wheel Button</b>	Hover and Click	Slide and Click
	Hover and Click Zoom	x

**Table 1: Concepts compared in the first study.**

**Results**

We analyzed the experimental data using descriptive (mean (M), standard deviation (SD), median (Mdn)) and inferential statistics. The results are structured according to our research questions. As the data was not normally distributed, we used Friedman tests and – if necessary – paired Wilcoxon tests to reveal potentially significant differences between concept variations. Analysis of the distance and driving speed revealed no differences between test conditions. For SDLP ( $\chi^2(5)=60.53, p<0.05$ ), the average time per key ( $\chi^2(5)=71.49, p<0.05$ ) and task errors ( $\chi^2(5)=64.4, p<0.05$ ), Friedman tests yielded significant results. Detailed analytics and consequences for the investigated research questions are discussed below.

*Hover-based vs. Contact-based activation and search*

The question whether the activation and search phase would perform better using the hover-based or contact-based implementation cannot be clearly answered. Viewing SDLP values, *Slide and Click* (Mdn=0.43m) performed best, followed by *Hover and Click* (Mdn=0.44m). The difference was not significant. *Slide and Click* also performed best in the average time per key (*Slide and Click* with Mdn=1.58s vs. *Hover and Click* with Mdn=1.77s), the errors made (*Slide and Click* with Mdn=0.0 vs. *Hover and Click* with Mdn=0.50) and the subjective workload (NASA TLX with M=48.93 points for *Slide and Click* and M=51.17 points for *Hover and Click*). None of these differences were significant.

*Click for selection vs. Touch for selection*

Our objective was also to examine which selection modality would perform best in combination with the WYSIWYT concept. Concerning SDLP values, differences between

*Hover and Click* (Mdn=0.44m) and *Hover and Touch* (Mdn=0.45 m) were not significant. In contrast, a Wilcoxon test revealed significant differences ( $z=2.64$ ,  $p<.05$ ,  $r=.14$ ) between *Hover and Touch Zoom* (Mdn=0.58m) and *Hover and Click Zoom* (Mdn=0.49m).

This first hint of *Click* being superior to *Touch*, could be consolidated by looking at the secondary task. The average time per key significantly differed between *Hover and Touch* (Mdn=2.47s) and *Hover and Click* (Mdn=1.77s,  $z=3.62$ ,  $p<.05$ ,  $r=.19$ ) as well as between *Hover and Touch Zoom* (Mdn=2.98s) and *Hover and Click Zoom* (Mdn=2.17s,  $z=2.66$ ,  $p<.05$ ,  $r=.14$ ). The comparison of the secondary task errors revealed the same results: *Hover and Touch* (Mdn=4.00) performed significantly worse ( $z=3.32$ ,  $p<.05$ ,  $r=.17$ ) than *Hover and Click* (Mdn=0.5). The comparison between the zoom variations (*Hover and Click Zoom* with Mdn=0.50 and *Hover and Touch Zoom* with Mdn=3.50) again confirmed this tendency ( $z=3.18$ ,  $p<.05$ ,  $r=.17$ ). These objective findings are also reflected in the subjects' workload assessments. *Hover and Touch Zoom* (M=78.27) scored lower in the NASA TLX than *Hover and Click Zoom* (M=66.53) and *Hover and Click* (M=51.17) scored lower than *Hover and Touch* (M=64.53).

#### **Zoom vs. no Zoom**

The third important question in our initial study was whether zoom would support the user in task fulfillment or whether it would be too distracting and require unnecessary visual attention. In this case, nearly all results pointed in one direction: concepts with zoom seem to perform worse than those concept variations without zooming capabilities. First of all, this statement applies to SDLP values. *Hover and Touch Zoom* (Mdn=0.58 m) and *Hover and Click Zoom* (0.49m) yielded the worst results, while paired comparisons with *Hover and Touch* (0.45m) respectively *Hover and Click* (0.44m) revealed significant differences ( $z=3.62$ ,  $p<.05$ ,  $r=.19$  respectively  $z=1.92$ ,  $p<.05$ ,  $r=.10$ ).

This tendency can also be found when analyzing the secondary task completion performance. Differences concerning average key time between *Hover and Touch* (Mdn=2.47s) and *Hover and Touch Zoom* (Mdn=2.98s) were significant ( $z=2.64$ ,  $p<.05$ ,  $r=.13$ ) as well as between *Hover and Click* (Mdn=1.77 s) and *Hover and Click Zoom* (Mdn=2.17s,  $z=2.92$ ,  $p<.05$ ,  $r=.15$ ). Surprisingly, for the task errors, there were no significant differences between *zoom* and *non-zoom* variations. The NASA TLX, in contrast, revealed a higher subjective workload for the concept variations with zoom (*Hover and Touch Zoom* M=78.27, *Hover and Click Zoom* M=66.53) than for those without zoom (*Hover and Touch* M=64.53, *Hover and Click* M=51.17).

#### **Discussion**

After this first study with six different concept variations, we could already partially answer some of our research questions. In addition, the study served as a basis for

designing the second study. In general, the HUD as a display location for touch interaction was accepted and subjects ceased to glance at the center stack (CS) display (even though it was displaying the exact same information). In contrast, the question whether zooming would support users in their task fulfillment, can already be denied at this point. Concept variations without zoom led to better driving performance, fewer errors in the secondary task and decreased task completion time. They also got higher ratings and led to a lower subjective workload. Subjects stated that by zooming, unnecessary complexity was added to the task. In their opinion, this led to an increased visual demand and distraction.

Another goal of the first study was to examine whether the *contact-based* or the *hover-based* implementation of the searching phase would be preferable. In a final ranking, most subjects preferred the concepts *Hover and Click* and *Slide and Click*. This conflict between the two basic approaches *hover-based* and *contact-based* could not be resolved by analyzing the data. On the one hand, subjects preferred the *hover* concepts because sliding on the touch screen felt uncomfortable, the physical demands were perceived to be lower and it simply felt 'cooler'. On the other hand, they liked the additional physical guidance of the touch surface and therefore felt safer while interacting with the screen. The concept *Slide and Lift* on the contrary, was perceived to be very complex and unfamiliar. Even if most of the subjects possessed a touch screen device and used it regularly, they found the lift-off metaphor for item selection very confusing.

The question, which selection modality would perform better, can be answered with a surprising outcome. Even if pressing a button on the steering wheel involved a different modality as well as a second hand for selecting an item, the *click* concepts outperformed the *touch* concepts in nearly all of the analyzed data. Using *click* for selection led to improved driving performance as well as a better secondary task completion and better subjective assessments. One possible reason for this may be that free hand movements without haptic feedback, in combination with a vertically aligned touch display, could lead to inaccurate selection. When the user approaches the display with his/her finger, it tends to vertically shift due to the weight of the hand. One subject clearly stated that '[one] has to get accustomed to aiming a little bit higher than expected' [S18].

#### **SECOND STUDY**

We designed a second study based on the results of the first study. The main goal of this second study was to compare the best performing concepts of the first study to a baseline concept. As a baseline concept we used standard touch interaction on the center stack display without any prior hover effects or HUD visualizations. As described in the previous section, a clear 'winner concept' could not be identified. Neither subjective nor objective data could identify any significant differences between *Slide and Click*

and *Hover and Click*, which also could not be expected for the second study. Thus we excluded the *zoom* and the *slide* concept variations and included *Touch (baseline)* combined with the two *hover* approaches, which leads to the study design depicted in table 2.

	Touch Screen (TS)	HUD
Touch	Hover And Touch TS	Hover And Touch HUD
	Touch (Baseline)	
Steering Wheel Button	Hover And Click TS	Hover And Click HUD

**Table 2: Design of the second study.**

In addition to the baseline comparison, this study layout allowed us to examine further research questions. We were now able to analyze the isolated effects of the selection modality and the display location as well as possible combined effects on driving performance and secondary task completion. In addition, we examined which of the remaining interaction concepts worked best when visualized on the HUD and which one would outperform the others, when visualized solely on the center stack display. Furthermore, we could study the effects of the distance cursor in a direct touch condition, without any active HUD visualization.

### Apparatus

The study was conducted in a driving simulation using a high-fidelity car mockup. Similarly to the first study, the HUD was simulated by using a 70% transparency combiner mirror reflecting the image of a horizontally aligned projection screen. A realistic driving scene was displayed at a distance of 2.5m using three 50" plasma screens (Fig. 7).



**Figure 7: User perspective in the second study.**

For the secondary task, we placed the 12.1" touchscreen tablet computer at the right hand side of the subject's seating position in the car mockup's center stack. A Microsoft Kinect was positioned at a distance of

approximately 45cm above the center stack. To provide comfortable ergonomics, the position of the driving seat and the steering wheel were adjustable. Taking note of the results of the first study, the touch screen was slightly tilted towards the driver and an elevated armrest was provided at the right hand side of the driver. Thus, in situations in which the user needed to hover in front of the touch screen, his/her arm could rest in a comfortable position.

### Task and Procedure

A total of 40 subjects (38 male, 2 female, age 21-55, M=35.5) participated in the second study. Most of the subjects (34) stated that they regularly used a HUD and 36 indicated that they owned a smartphone or tablet computer with a touch screen. In contrast to that, very few of the subjects were used to touch screen interaction in cars. Out of the 40 test persons, 27 stated that they had never used touch screen interaction in cars, 11 subjects used it weekly or monthly and 2 test persons daily. Nearly all subjects (37) were right-handed.

Similarly to the first study, we tested all systems presented in table 2 in a within-subjects design (Latin square). Subjects were asked to follow a leading vehicle at a distance of 50m in a motorway scenario. For the secondary task, a total of 4 city names had to be entered into the system using a Latin square design. In order to receive reproducible data, we defined fixed landmarks as starting points (approximately every 2km). Surrounding traffic was identical across all conditions.

Subjects were instructed to focus on the primary task while still trying to complete the secondary task as quickly and accurately as possible. Once a task had been started, it could be interrupted and continued at any time. In case a task could not be completed during the time between two landmarks, it was discarded and subjects were instructed to continue with a new task. As in the first study, all driving and secondary task data was logged and analyzed with regard to the previously introduced factors.

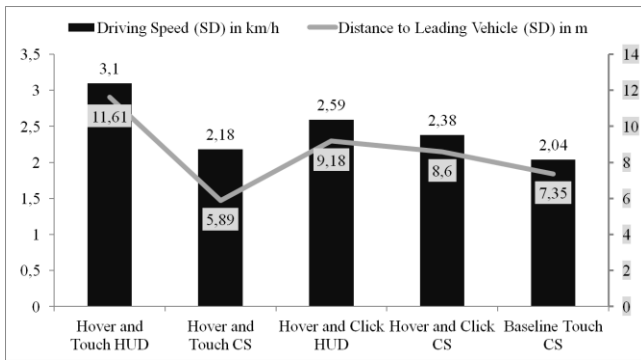
### Results

To reveal potentially significant effects, we applied a two-way ANOVA and paired t-tests (with Bonferroni correction), when necessary.

#### Display Location: HUD vs. Center Stack

The first interesting aspect in the second study was to examine, what effect the display location would have on the data. Concerning the driving parameters, a significant influence of the display location was only observed with respect to the longitudinal control of the vehicle, while SDLP values did not differ significantly across concept variations. For the longitudinal control of the vehicle, significant main effects were observed regarding both, the standard deviation of the mean distance to the leading vehicle ( $F(1,39)=6.42, p<.05, \eta_p^2=0.14$ ) and the standard

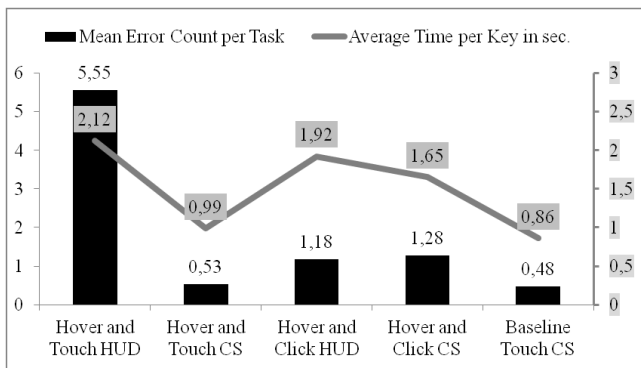
deviation of the mean velocity ( $F(1,39)=5.25$ ,  $p<.05$ ,  $\eta_p^2=0.12$ ).



**Figure 8: Longitudinal vehicle control**

Despite the fact that HUD visualizations generally tended to result in a higher standard deviation of the average distance and the average driving speed (fig. 4), pairwise comparisons could not reveal any significant differences between corresponding HUD and CS concepts.

A main effect of the display location could also be observed concerning the secondary task performance. This affects the mean time per key ( $F(1,39)=176.6$ ,  $p<.05$ ,  $\eta_p^2=0.82$ ) and the error rate ( $F(1,39)=24.18$ ,  $p<.05$ ,  $\eta_p^2=0.38$ ). Although pairwise comparisons confirmed that subjects could complete the secondary task significantly faster when displayed on the center stack ( $p<.05$ ), only *Hover and Touch HUD* caused significantly more errors than the baseline concept ( $p<.05$ ).



**Figure 9: Secondary task performance**

Analysis of the questionnaires could also partially reveal a significant influence of the display location, this time, however, in favor of a HUD concept. Using *Hover and Click HUD*, the subjective workload (NASA TLX) was significantly lower than with *Hover and Click CS* ( $p<.05$ ). Concerning how often subjects had to avert their gaze from the driving scene, on a 6 point Likert scale *Hover and Click HUD* (Mdn=3.00) also was perceived to perform best. This was confirmed by the subjective ranking of the systems:

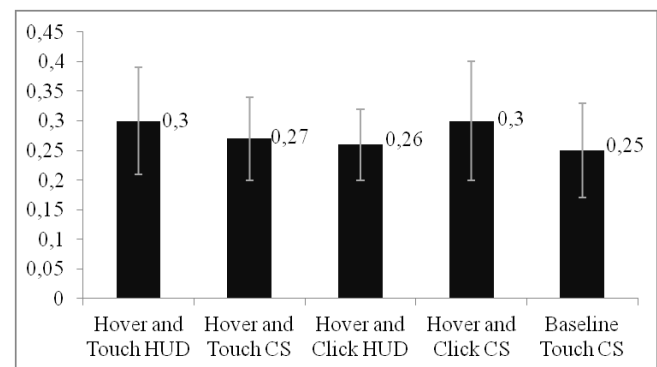
*Hover and Click HUD* was rated higher than *Touch*, followed by *Hover and Touch CS*.

In summary, the display location seems to have an influence on both, driving and secondary task performance. However, pairwise comparisons could not reveal systematic advantages of one display location across all concept variations. Remaining inconsistencies can be clarified with the significant interaction effect of display location and interaction modality, which will be analyzed in the next paragraph.

#### Combined Effects of Selection Modality and Display Location

Concerning the driving performance, ANOVA tests could reveal significant interaction effects of display location and interaction modality with respect to SDLP values ( $F(1,39)=16.7$ ,  $p<.05$ ,  $\eta_p^2=0.30$ ) and the standard deviation of the average distance to the leading vehicle ( $F(1,39)=6.42$ ,  $p<.05$ ,  $\eta_p^2=0.14$ ). In the following we will show, how *Touch* consequently outperforms *Click* on the Center Stack, while *Click* outperforms *Touch* on the HUD.

In case of SDLP values, we could identify significantly higher values for *Hover and Touch HUD* in comparison to *Hover and Click HUD* ( $p<.05$ ). Although not significant, *Hover and Click CS* also slightly worse compared to *Hover and Touch CS* (fig. 5).



**Figure 10: SDLP values in meters.**

Concerning the standard deviation of the average distance to the leading vehicle, pairwise comparisons revealed significantly lower values for *Hover and Touch CS* than for *Hover and Click CS* ( $p<.05$ ) as well as slightly lower values for *Hover and Click HUD* in comparison to *Hover and Touch HUD*.

The same interaction effect was observed when analyzing the secondary task performance with respect to the average time per key ( $F(1,39)=51.0$ ,  $p<.05$ ,  $\eta_p^2=0.57$ ) and the average task error ( $F(1,39)=26.06$ ,  $p<.05$ ,  $\eta_p^2=0.40$ ). Here, we could identify significantly lower key times for *Hover and Touch CS* in comparison to *Hover and Click CS* ( $p<.05$ ) as well as slightly higher values for *Hover and Touch HUD* in comparison to *Hover and Click HUD*. The



average error rate points into the same direction: users made significantly more errors when using *Hover and Touch HUD* in comparison to *Hover and Click HUD* ( $p < .05$ ) and slightly more errors when using *Hover and Click CS* in comparison to *Hover and Touch CS*.

In sum, this indicates that for the HUD visualization, the button on the steering wheel is the suitable selection modality, while for interacting on the center stack, direct touch selection works best.

#### *Touch Interaction on the Center Stack: Profiting from the 3<sup>rd</sup> Dimension?*

While the *distance cursor* was found to be very supportive in the HUD conditions during the initial usability studies, we were interested whether normal touch interaction in the center stack, without any HUD visualizations, may also benefit from our approaching gesture. While the *distance cursor* visualization itself seemed to have only little influence on the data (very little differences between *Touch CS* and *Hover and Touch CS*) the *Hover and Click CS* approach generally performed worse than the baseline concept. Concerning driving data this significantly affects SDLP values and the standard deviation of average distance to the leading vehicle ( $p < .05$ ). Concerning secondary task performance the average time per key was significantly lower and the task errors significantly fewer when using *Touch CS* in comparison to *Hover and Click CS* ( $p < .05$ ). Subjective data also points in this direction. The subjective task load is significantly higher when using *Hover and Click CS* than in the *Touch* condition ( $p < .05$ ). Subjective distraction was also highest in the *Hover and Click CS* condition followed by *Hover and Touch CS*. In contrast, *Touch* was rated second best in this category. The same tendencies are revealed with regard to the subjective gaze behavior: *Hover and Click CS* (Mdn=4.00) and *Hover and Touch CS* (Mdn=5.00) performed worse in comparison to all other concepts. This also applies for the final ranking of the systems.

#### *Selection Modality:*

As shown in the previous paragraphs, the question of which selection modality performed best cannot be answered independently from the utilized display. We were able to show that there is serious reason to assume that *Click* works better with the HUD concept variations, whereas *Touch* performs better on the CS concepts.

## **DISCUSSION AND FUTURE WORK**

We have presented a combined interaction technique across HUDs and touch screens in cars called WYSIWYT. Our goal was to provide a concept for touch screen interaction without having to avert the eyes from the road. We developed several variations of the initial concept idea, compared them in a first study and selected the most promising ones for a second study. Out of the six initial concept variations, *Slide and Click* and *Hover and Click* performed best. In the second study we planned to identify

isolated effects of the selection modality and display location as well as to compare the *Hover* concept variations with a baseline concept (standard touch).

While related work indicates advantages for the HUD in several use cases, this cannot be generally supported for complex interaction such as alphanumeric input. We expected this outcome but deliberately decided for a complex task to provoke potential differences across concept variations. Although being slower and slightly more error prone than the baseline concept, *Hover and Click HUD* did not differ significantly from the baseline concerning driving performance. At the same time, analysis of the questionnaires showed that *Hover and Click HUD* yielded lower subjective distraction results and a slightly better subjective ranking than the baseline condition. Additionally, subjects stated that they had to avert their eyes from the road less frequently.

Even more apparent than the isolated effect of the display location was the combined effect of display location and selection modality. In case the application was displayed on the HUD, concepts using the button on the steering wheel as input device systematically outperformed concept variations that are based on touch interaction. In case the application was solely displayed on the center stack, touch-based interaction was superior to the button click. Apparently users needed direct hand-eye coordination for touch input, which is probably the reason why *touch* performed worse in the HUD conditions. At the same time we observed, that in contrast to the HUD conditions, our pointing gestures seemed to be of little help when used on the center stack display. In this case, users had to avert their eyes into the direction of the center stack display anyway, while the additional input modality (button on the steering wheel) added unnecessary complexity instead of supporting users during interaction.

A theoretical limitation of pre-emptive pointing gestures in the car could be vibrations caused by bumps and uneven sections of the road. We are currently planning to improve our system, to be able to deal also with tougher road conditions. First we want to further improve the elevated armrest to support and stabilize the driver's right arm during interaction. Second, we will integrate Kálmán filters to smooth the cursor visualization on the HUD. Additional inertial sensors will also capture the car's vibrations and further contribute to stabilized visualizations.

In summary, we have presented a way, in which pre-emptive pointing gestures, in combination with HUD visualizations, enhance traditional touch interaction. Our approach was successfully evaluated using alphanumeric text input. Using a simpler use case (e.g., selection of an item in a list) might further reduce possible difficulties for HUD visualizations. Furthermore, *Hover and Click* could be used, not as a replacement for traditional touch interaction, but in combination with it, as it offers a smooth transition between touch-less and touch-based interaction.

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